

PROCESS DECK

ABC's Match Game

Jackie Lando – Interactive IV

Teamwork makes the dream work

Each letter represents an organism, and every letter has a pair. These paired organisms share a symbiotic relationship as described on the cards.

The goal is to figure out which organism is your letter's symbiotic partner under a certain time limit.

Q X Z



QUOLL

W VULTURE



CATCHES PREY + LEAVES
LEFTOVER CARCASS



XANTU'S HUMMING BIRD

W PERENNIALS



HELPS W POLLINATION



ZOOXANTHAEAL

W JELLY FISH



GIVES PIGMENTATION
+ FEEDS OFF WASTE

MOOD BOARD

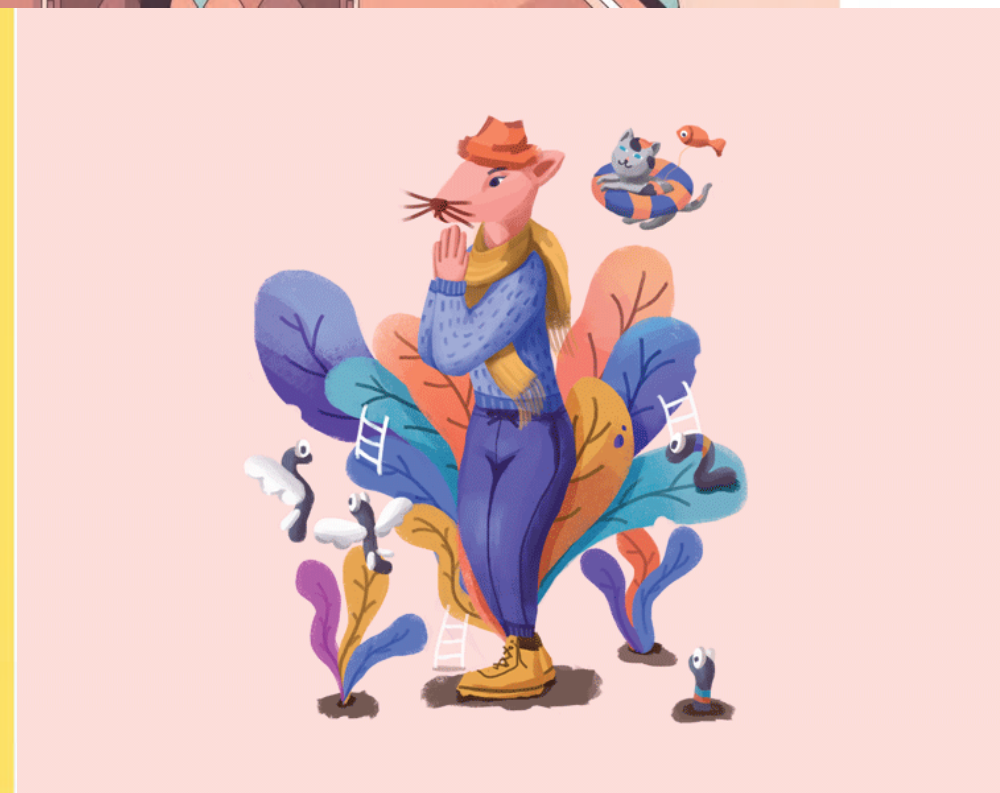
Fun

Friendly

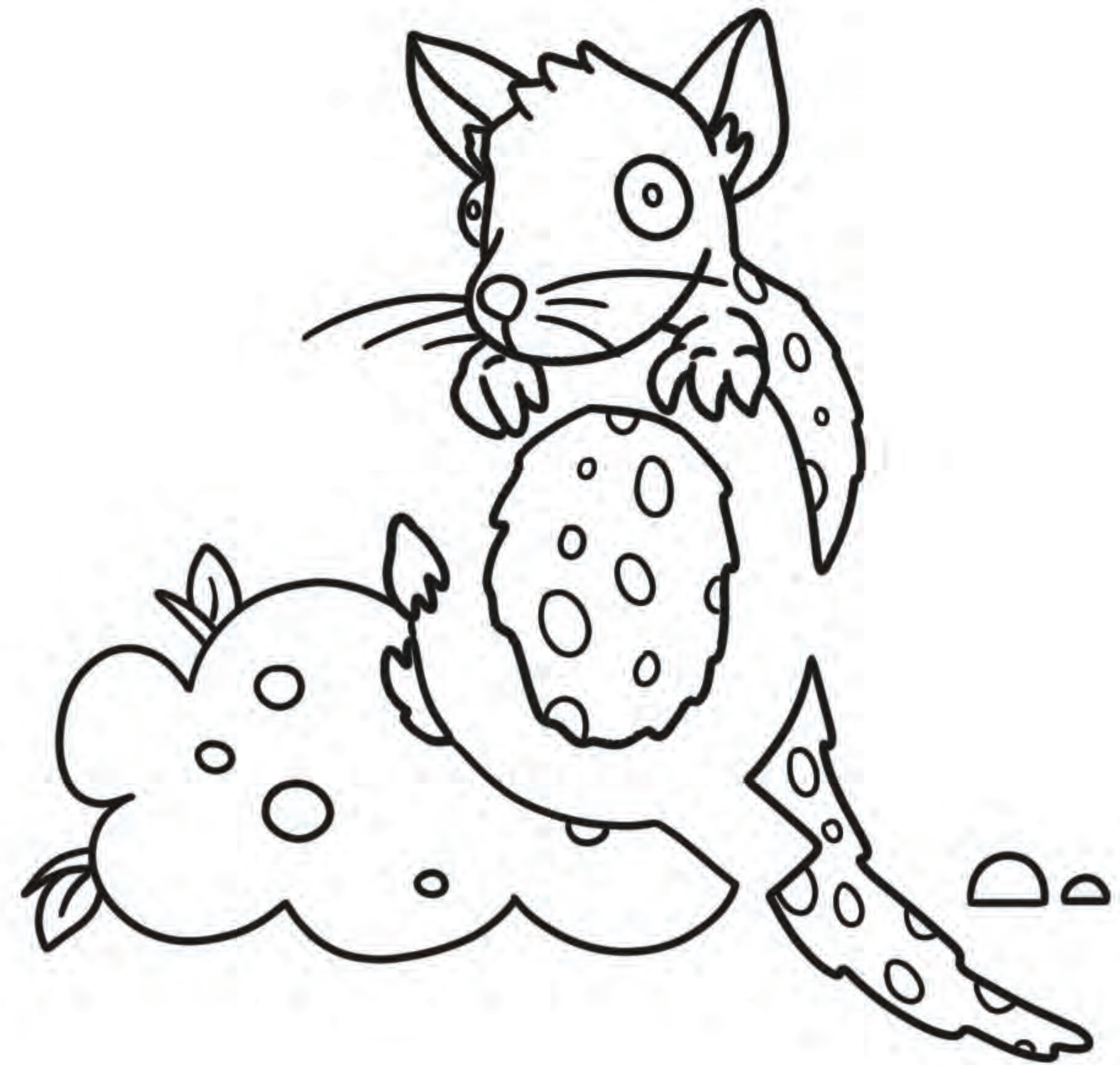
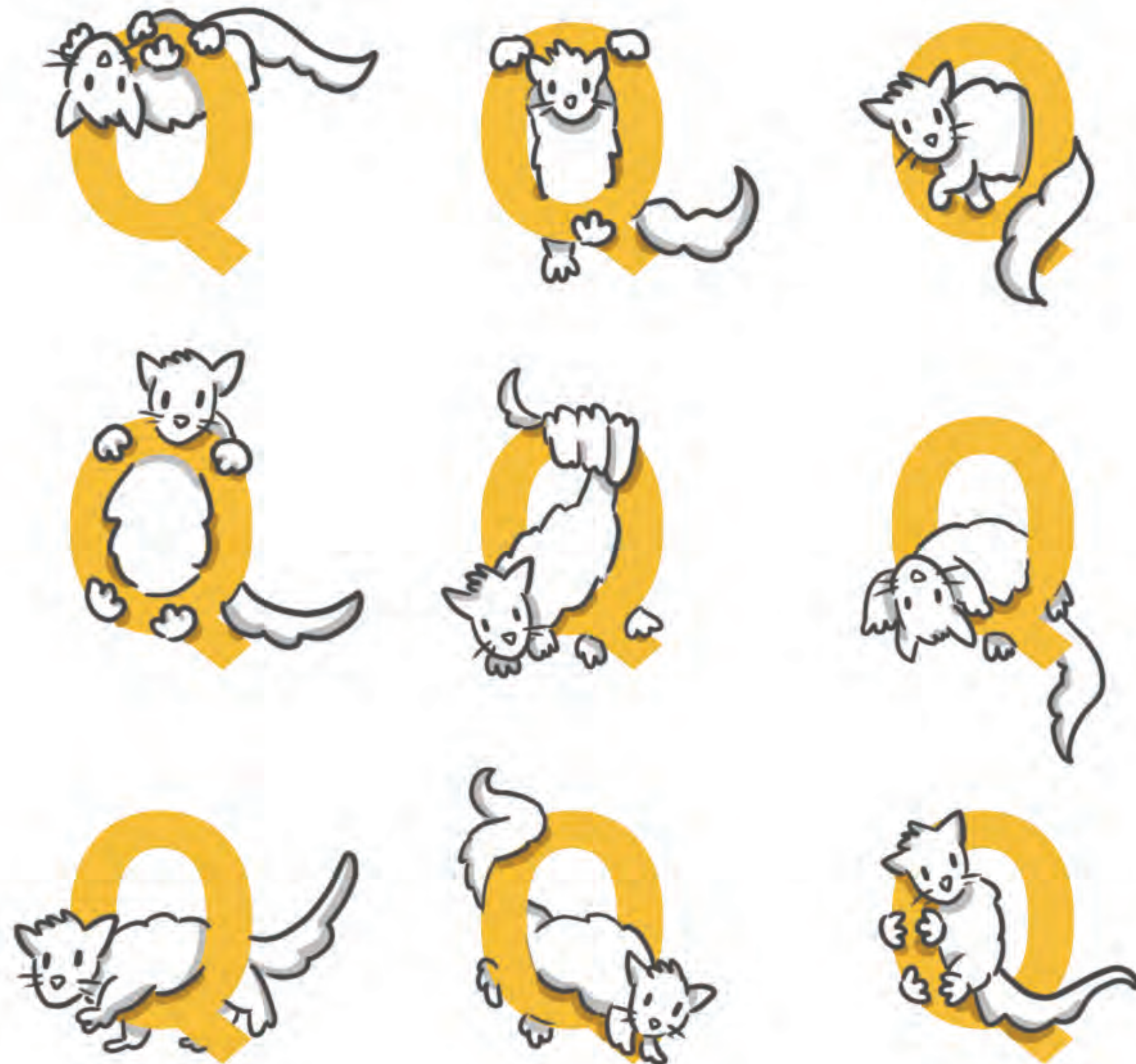
Bubbly

Energetic


Whimsical



STYLE EXPLORATION



STYLE EXPLORATION

 IS FOR XANTU'S HUMMING BIRD

TEXTURE EXPLORATION



PARTNER LETTER

PERENNIAL (W ELENA)

STYLE EXPLORATION



COLOR PALETTE



STYLE EXPLORATION

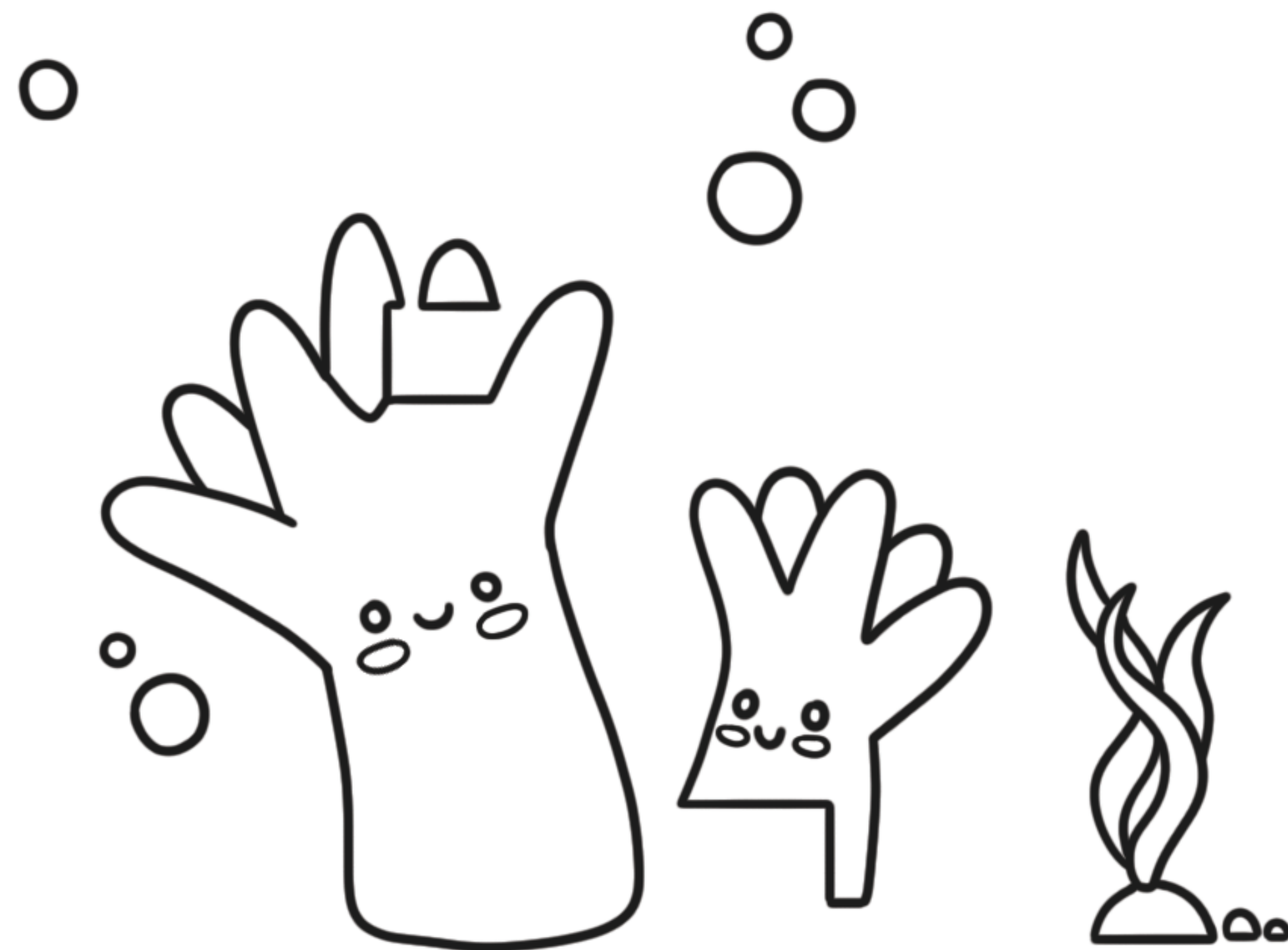
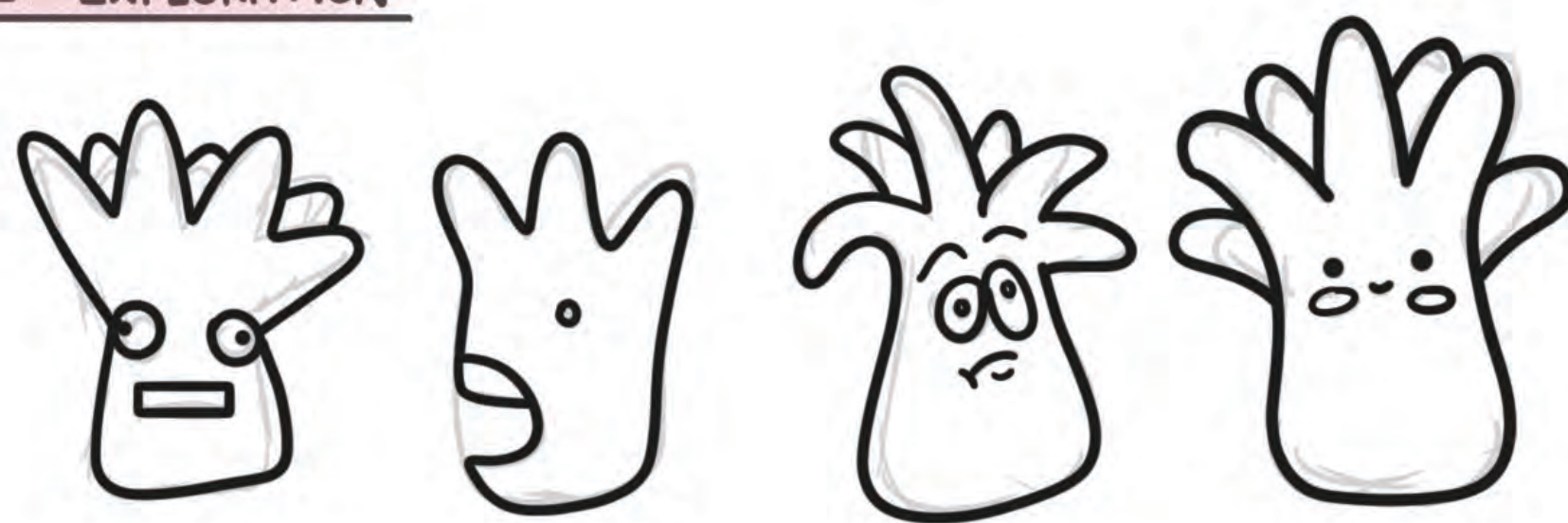
PARTNER LETTER

JELLYFISH (w JENNA)

COLOR PALETTE



STYLE EXPLORATION



FIRST DRAFT CARDS

WOODLANDS



Quoll

Hello, I am Quigley the quoll! I am nocturnal, which means I get cozied up in a hollowed-out log during the day, and I hunt for food at night. **I have a special friend who protects me from diseases.**

TROPICAL



Xantu's Hummingbird

Hi there! I'm known as a "precision flyer" which means with my rapid wings, I can hover and direct myself. **My friend gives me nectar, and in exchange I help pollinate her.**

OCEANS



Zooxanthella

Hey there! We're Zoe and Zack, the (zoo - zan - thella). I'm a special kind of marine plant that captures sunlight and converts it into energy. **I live inside of my squishy, translucent best friend.**

REWORKING ILLUSTRATIONS



REWORKING ILLUSTRATIONS



FINAL CARDS



MOUNTAINS



Quoll

Hello, I am Quigley the Quoll! I am nocturnal, which means I get cozied up in a hollowed-out log during the day, and I hunt for food at night. *I leave my friend leftovers, and he protects me in return.*

FINAL CARDS



TROPICAL



Xantu's Hummingbird

Hi there! I'm known as a "precision flyer" which means with my rapid wings, I can hover in any direction I want. *My friend gives me nectar, and in exchange I help pollinate her.*

FINAL CARDS



OCEANS



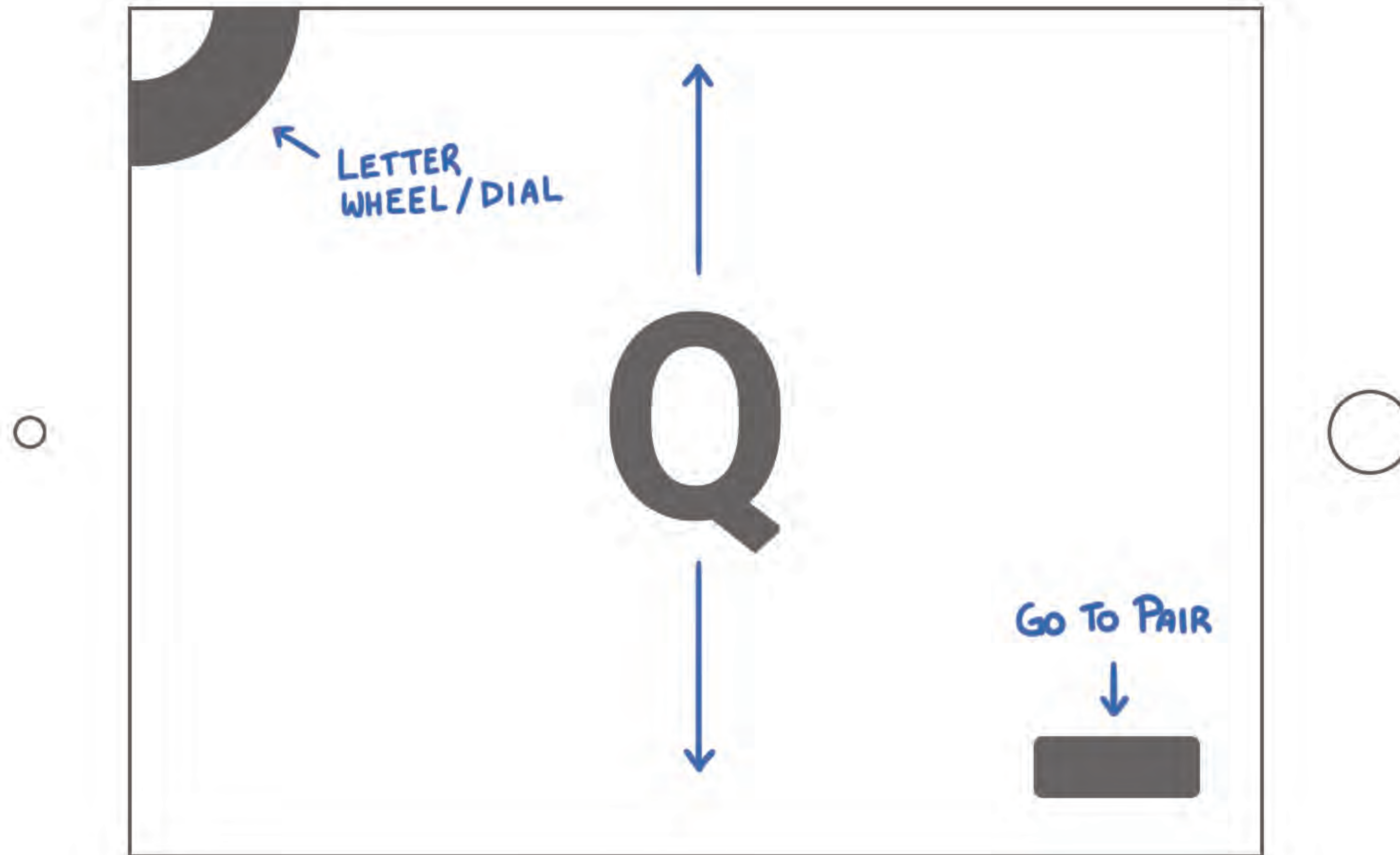
Zooxanthellae

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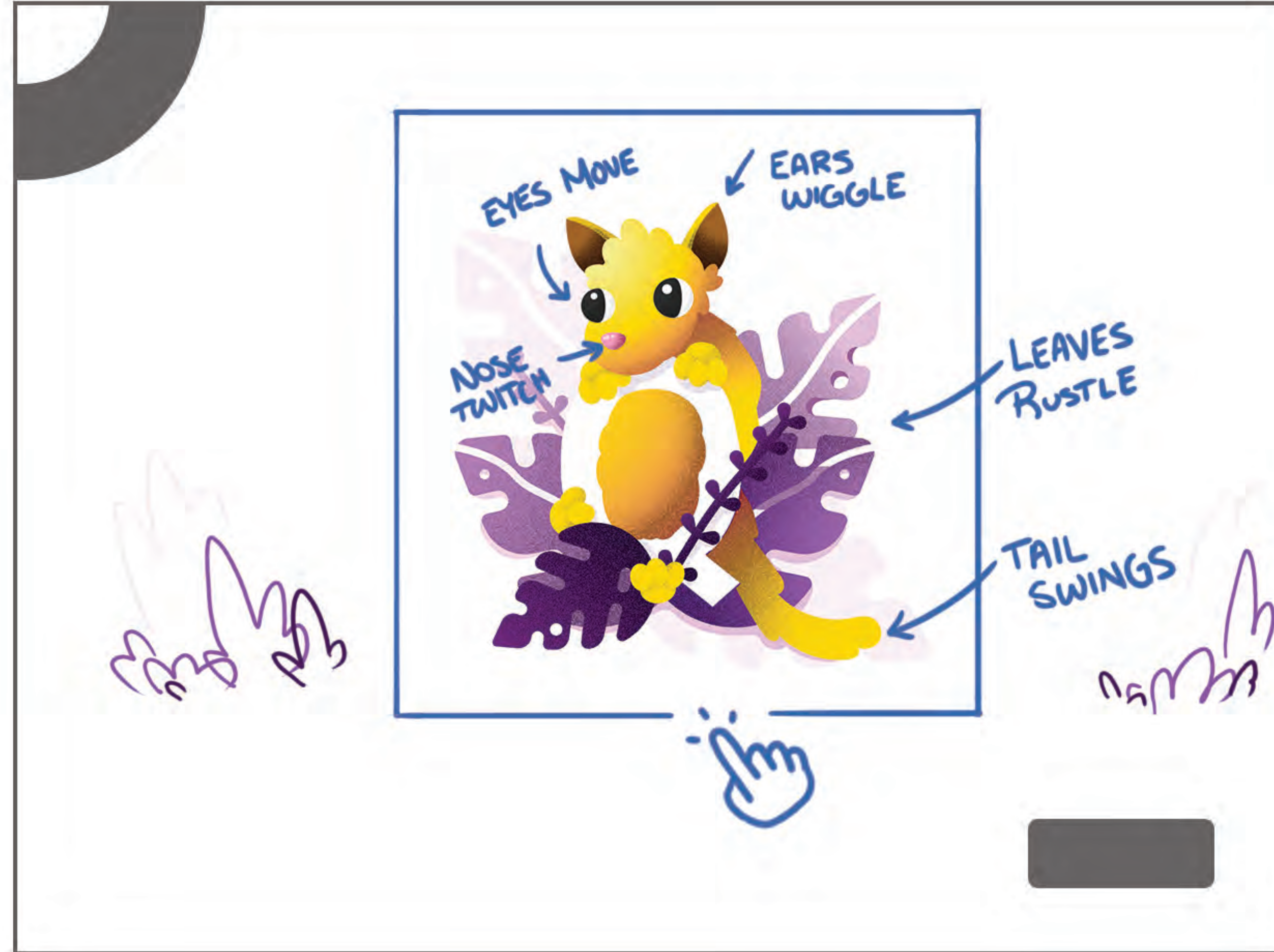
Fun & Informative Animations

When swiping through the cards online, the user can tap the image to see the organism interact with the letter, or perform some kind of movement or action that shares a unique fact about that creature.

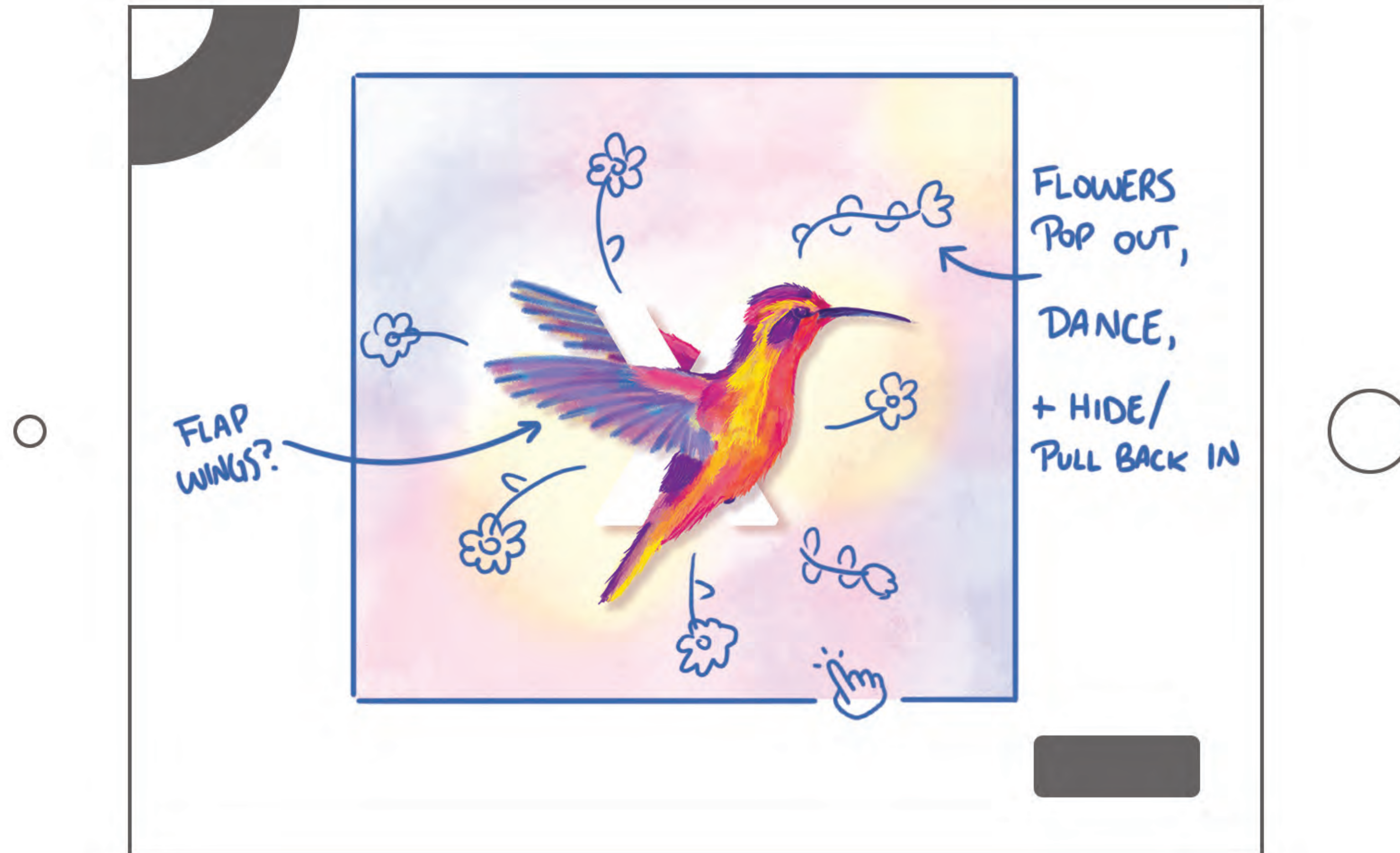
INTERACTIONS



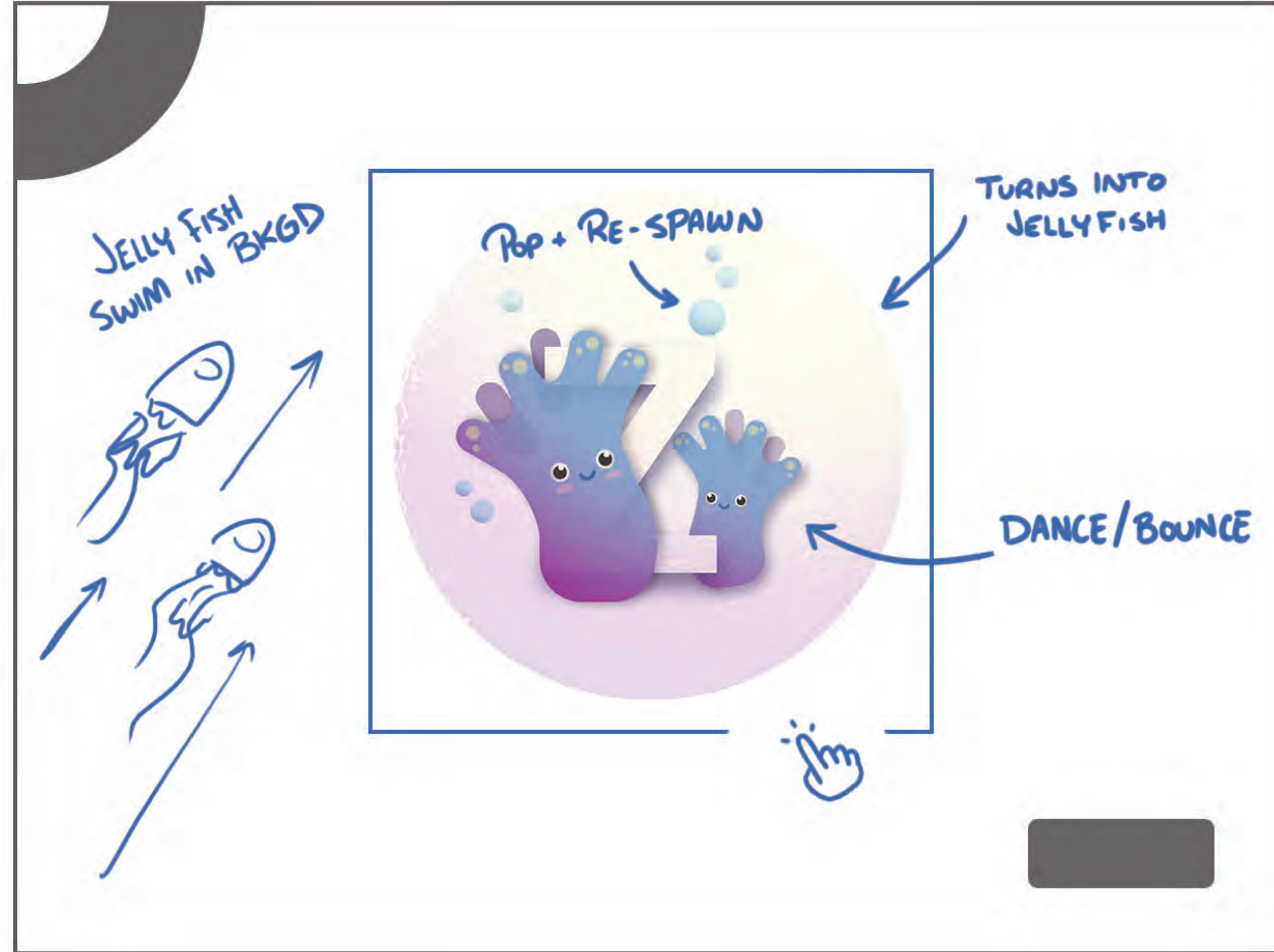
INTERACTIONS



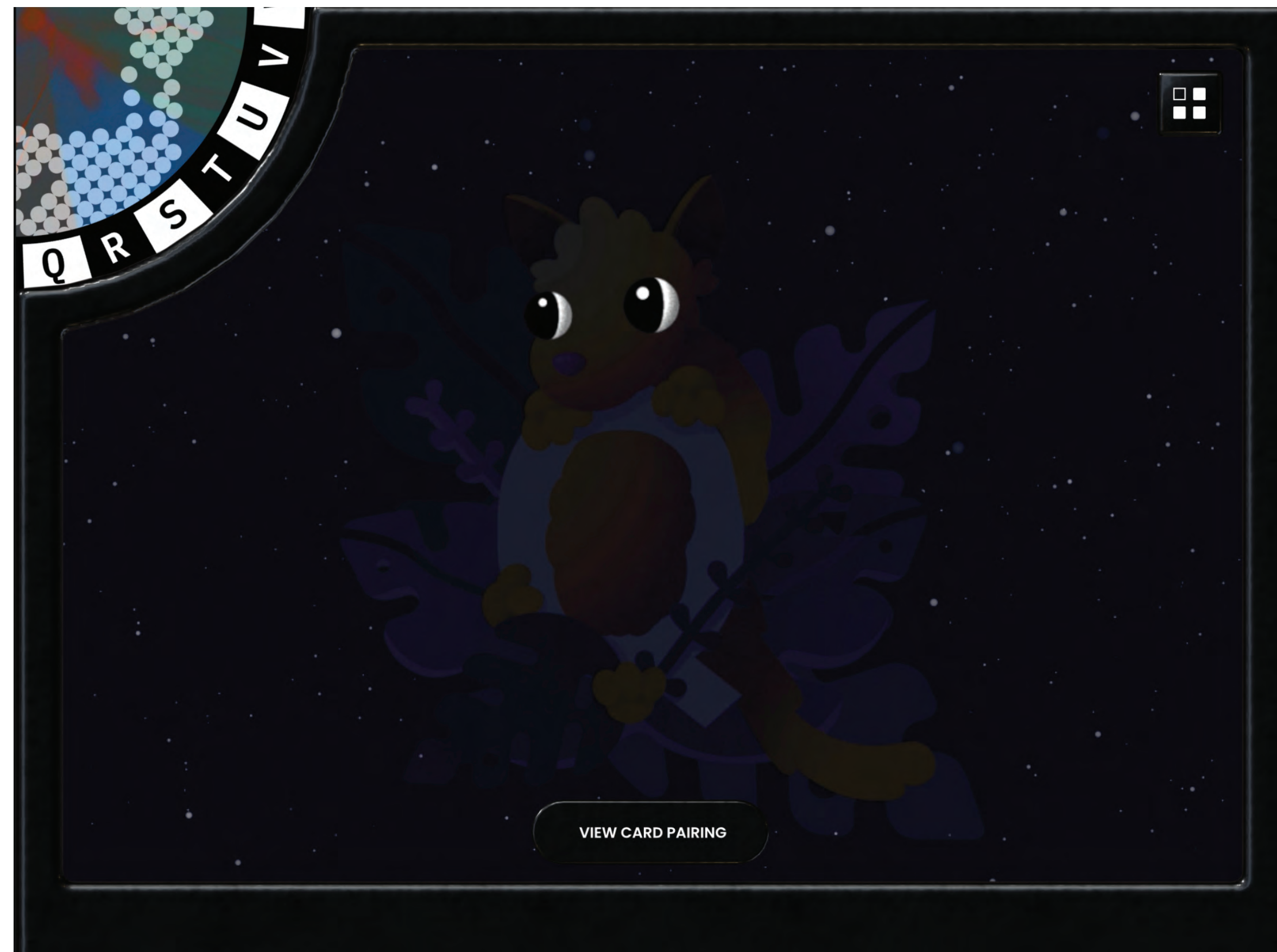
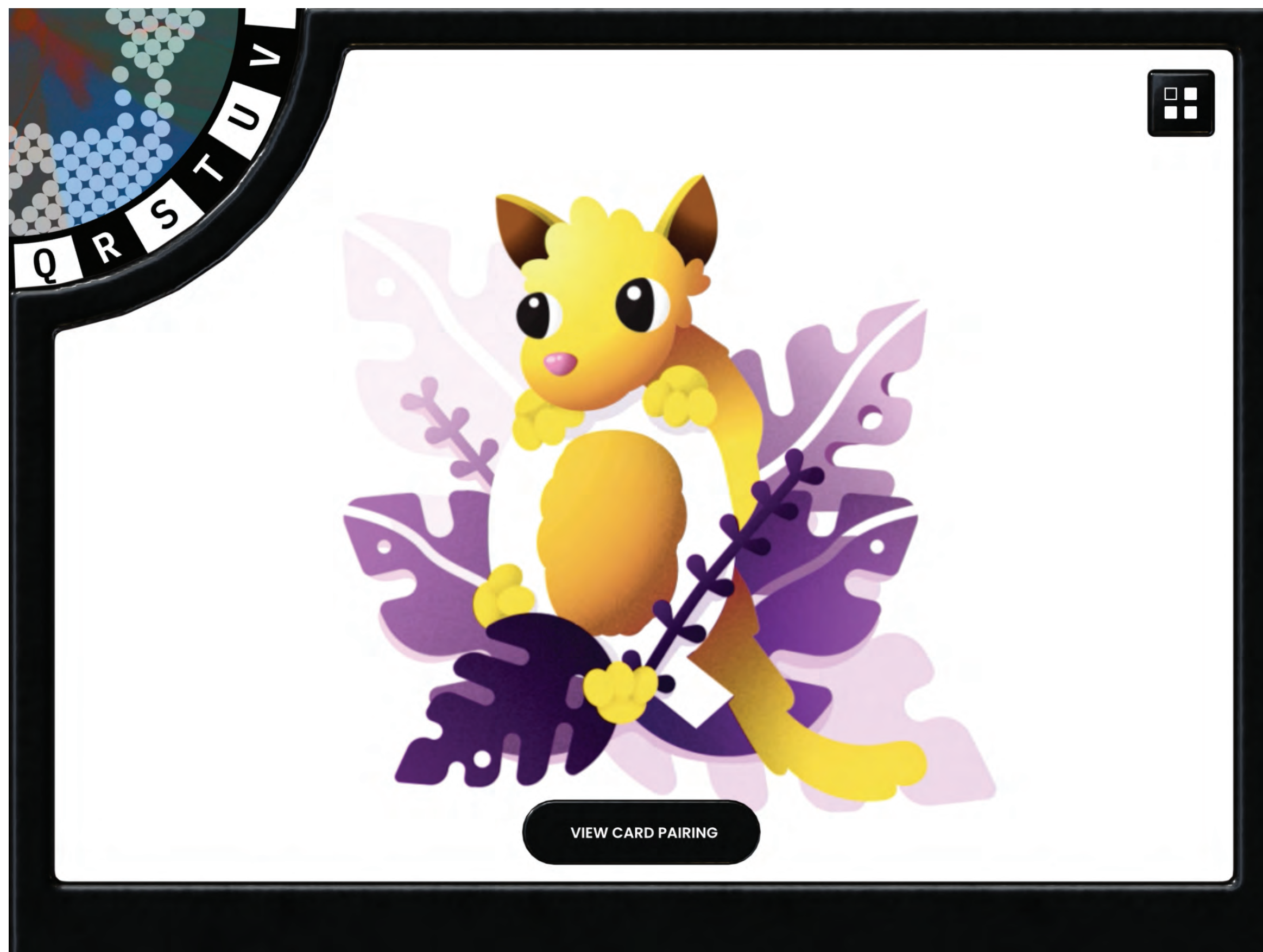
INTERACTIONS



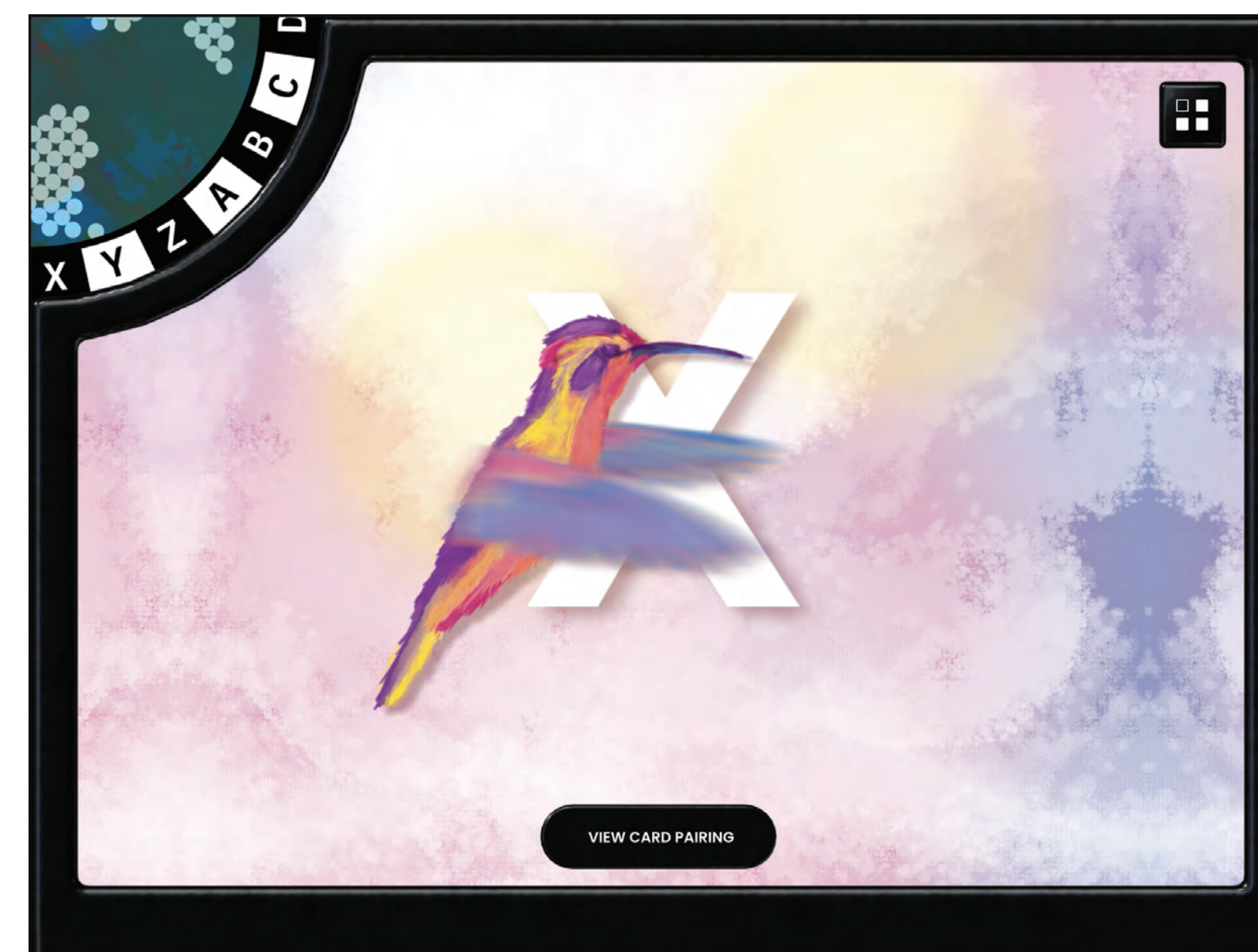
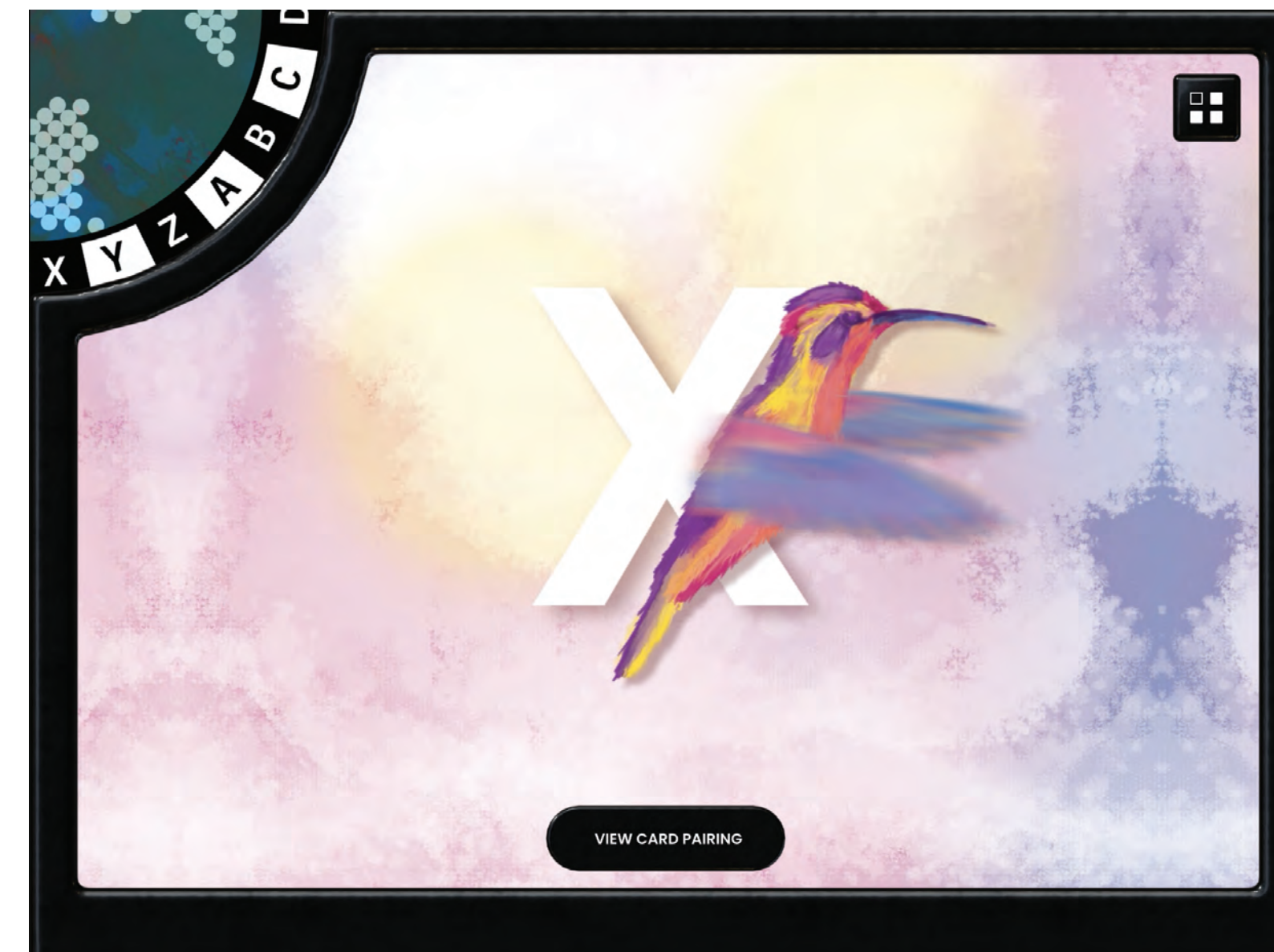
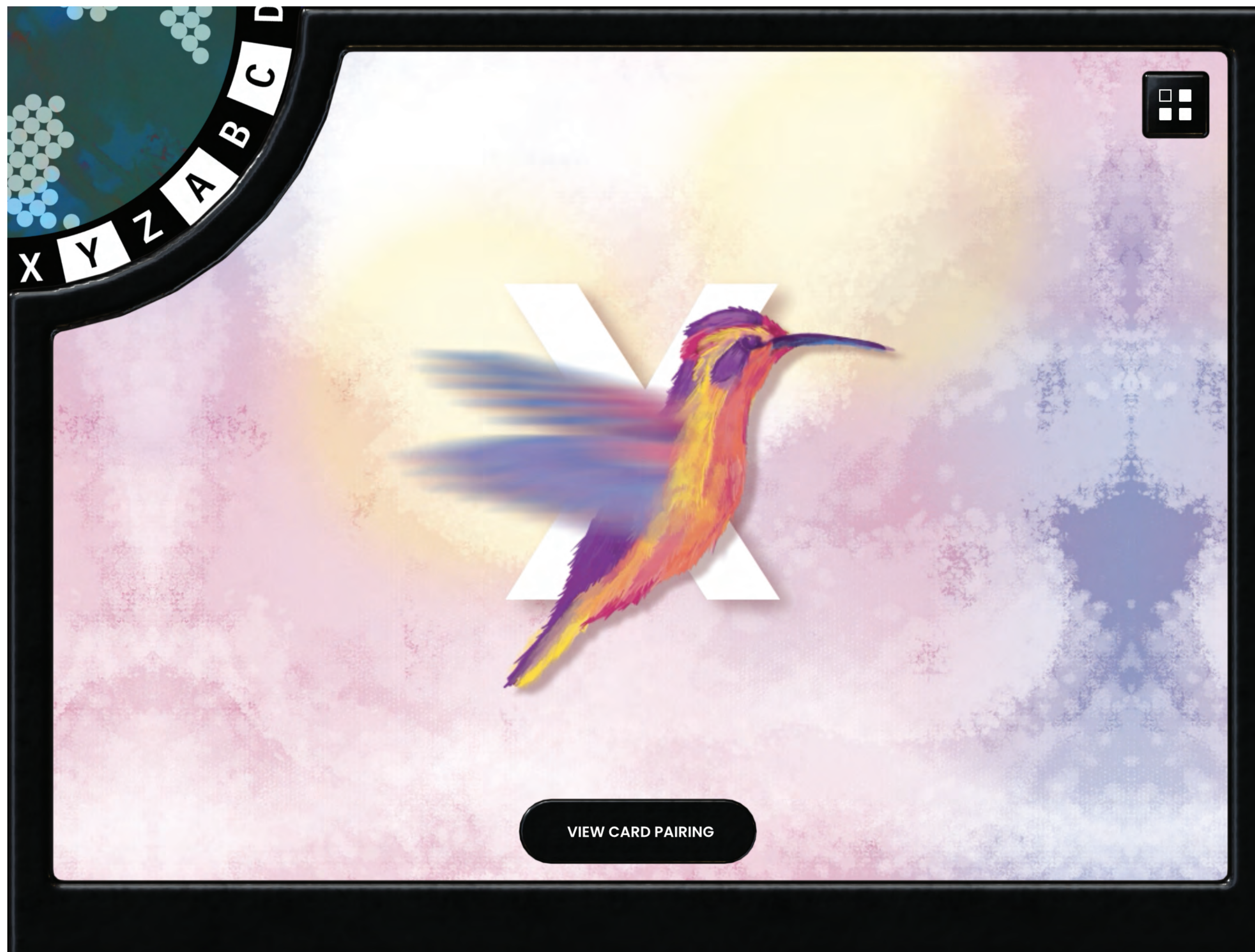
INTERACTIONS



INTERACTIONS



INTERACTIONS



INTERACTIONS



PROCESS DECK

Thank You :)