

ABC's of Emotion

Process Deck

Our main goal with the physical cards is to give children a broader vocabulary to use for describing their emotions.

Card Dimensions

Size: 5x7 inches

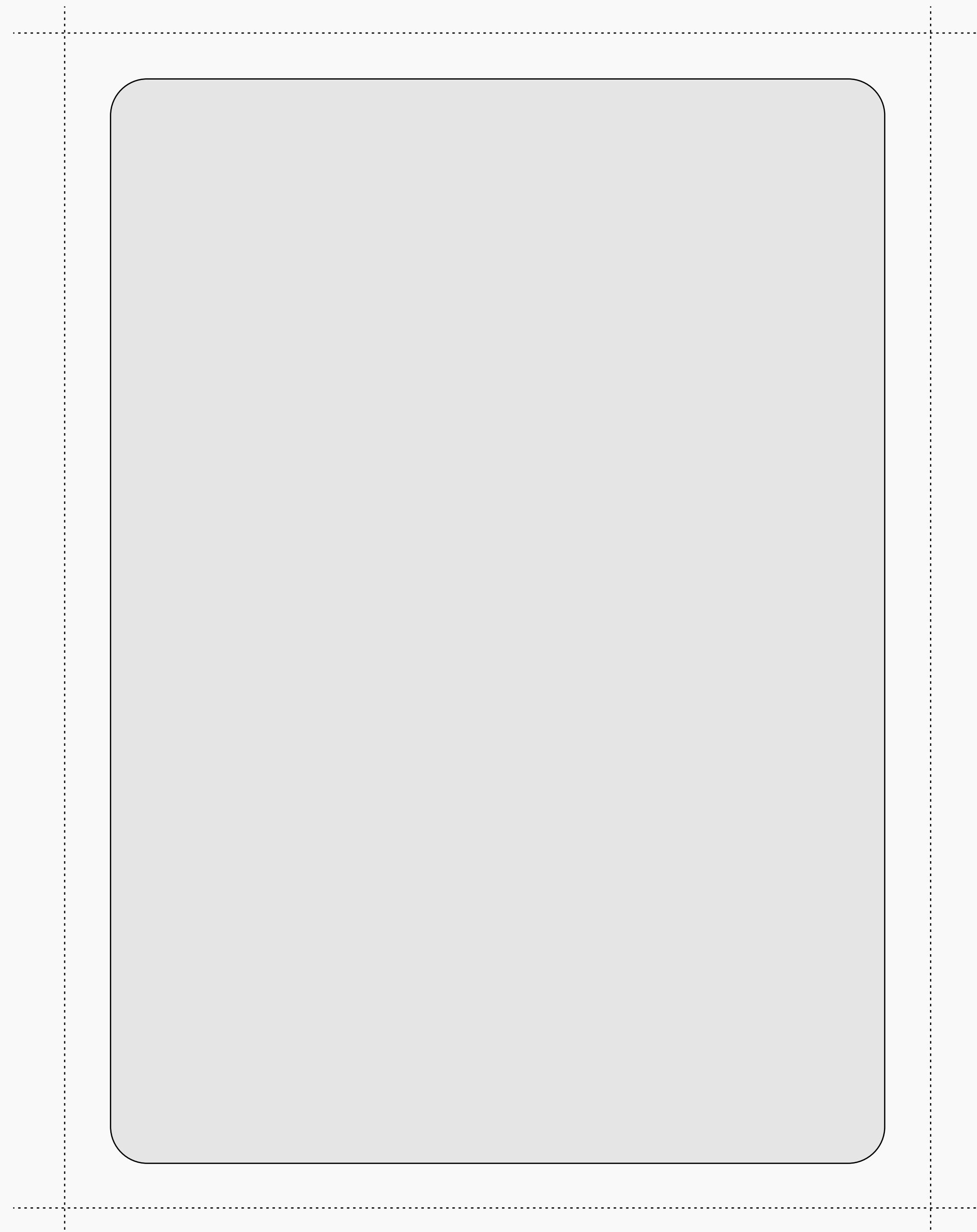
127mm x 178mm

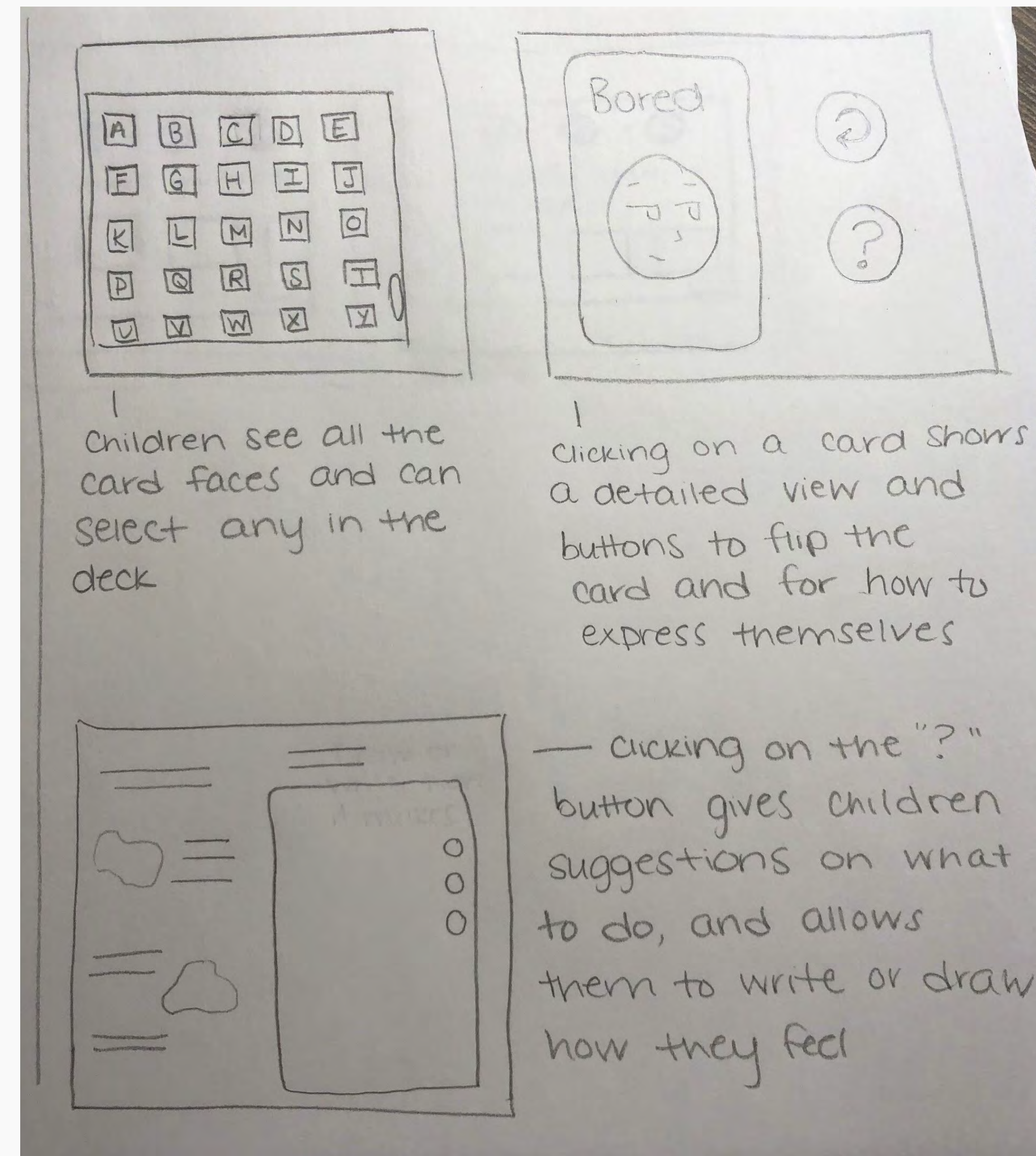
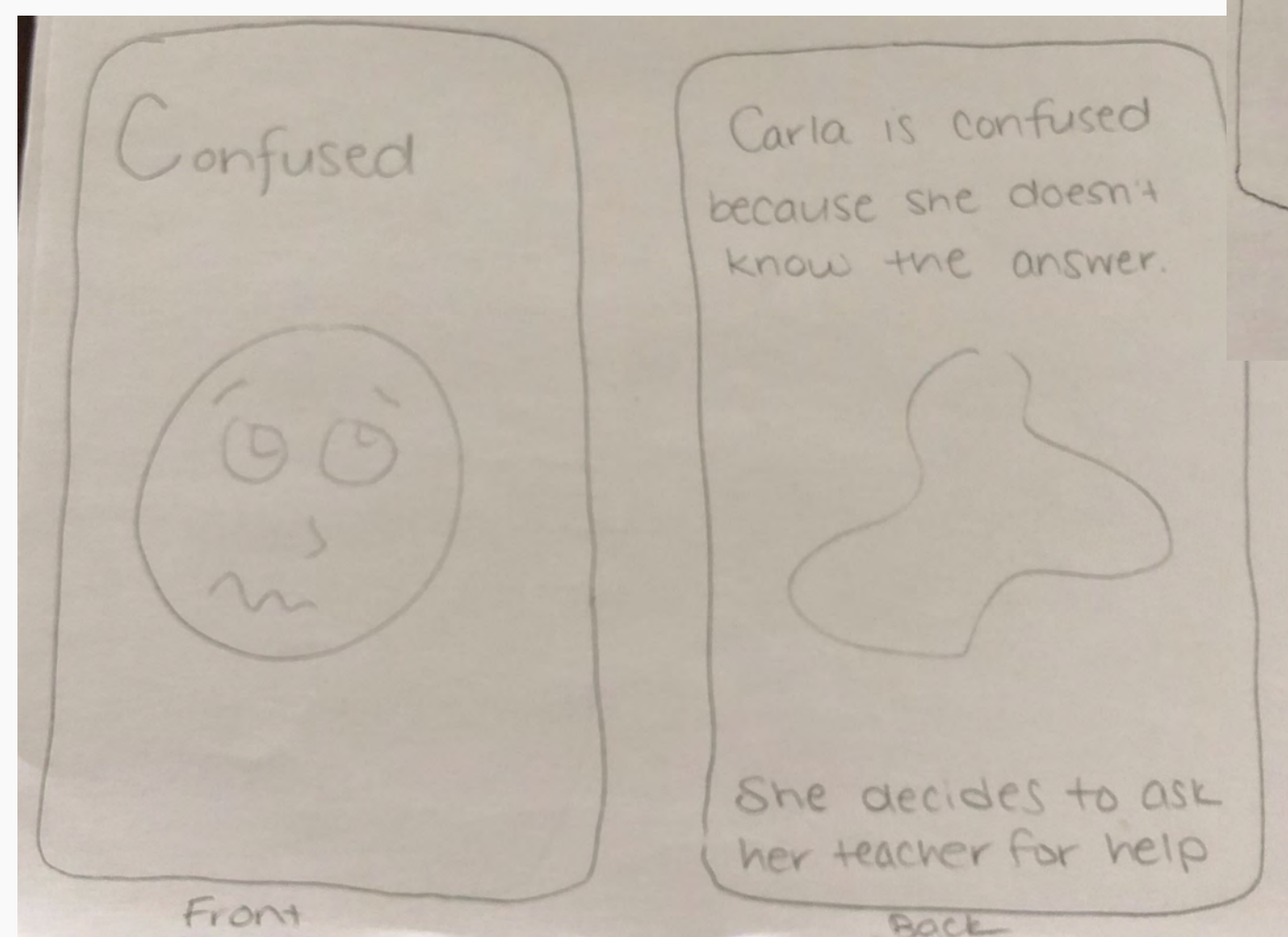
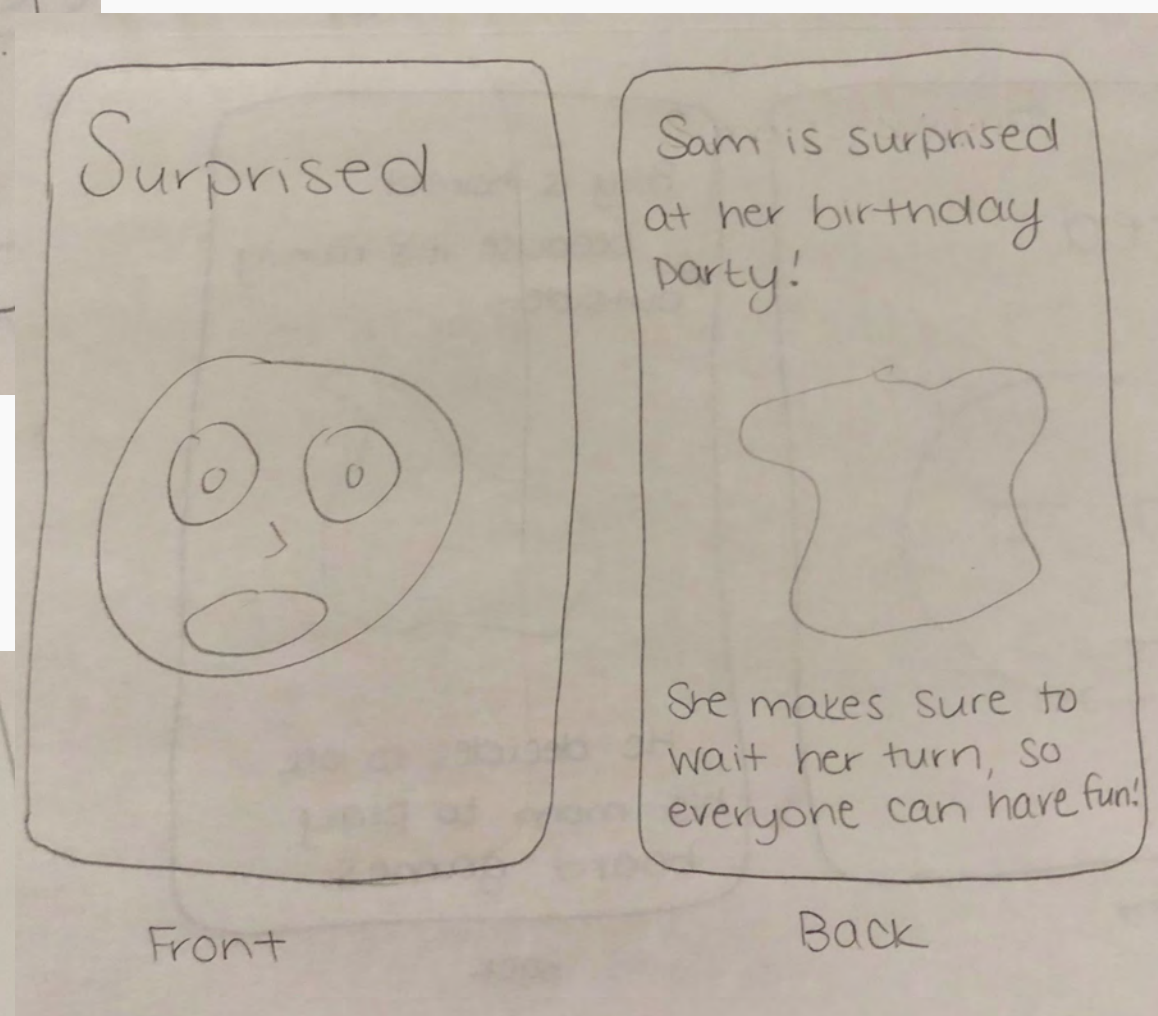
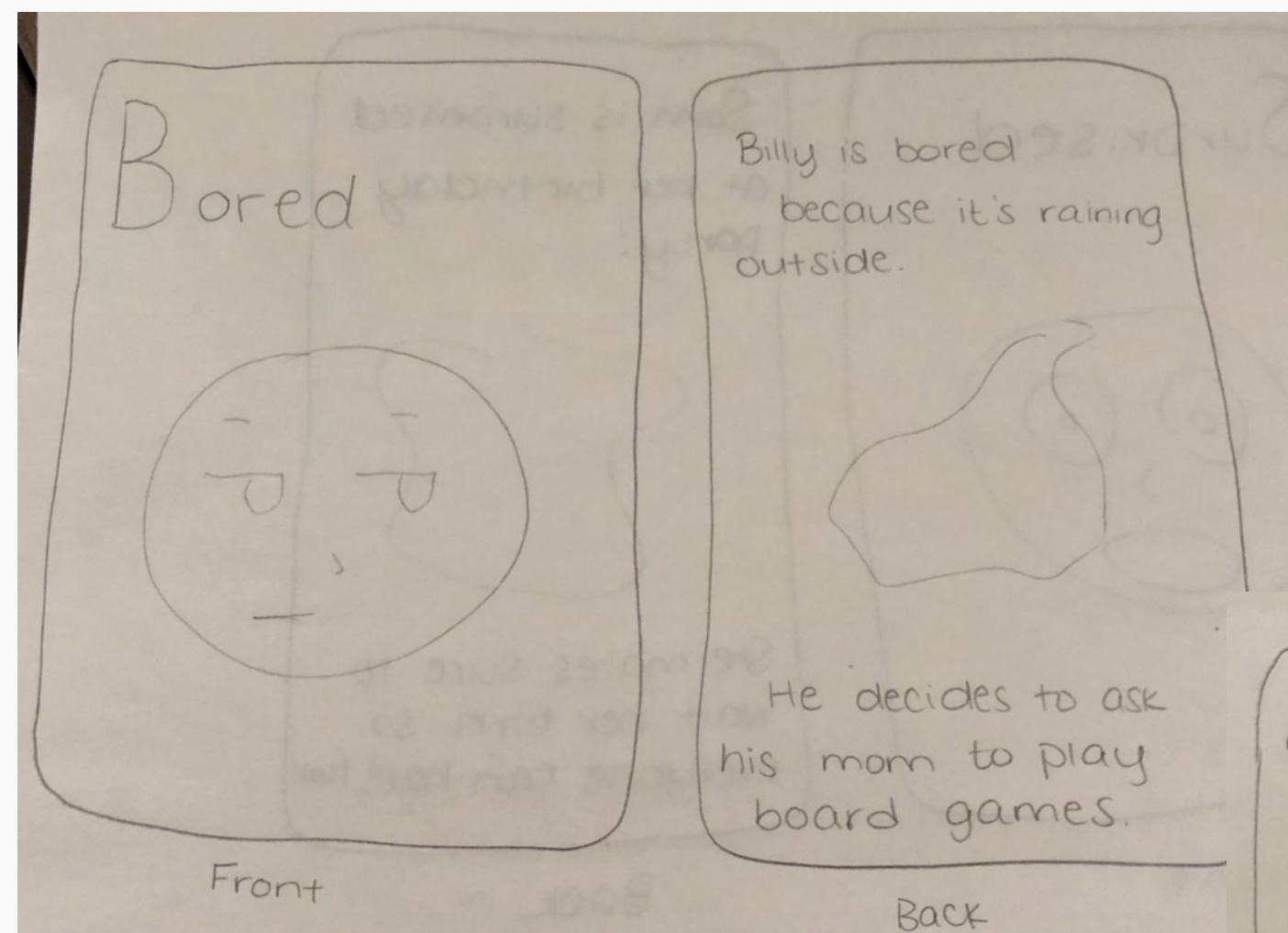
36px bleed on each edge

Body Copy Font

FreightMicro Pro Light

The quick brown fox
jumps over the lazy
dog





I started with deciding how I want to present the information on the back of the cards.

Rhyme Scheme

It's rainy out, so I can't play,
Mom says she won't be home all day.
My baby sis needed a nap,
Dad has work piled on his lap.

I've searched and searched
the whole house through,
I can't find anything to do!

Today is an important date,
It's my birthday, I turned eight!
Jumped out of bed to start the fun,
The kitchen's dark, I see no one!

My family forgot, I sigh.
The lights turn on, they yell
"SURPRISE!"

In school we're learning how to add,
This unit's pretty hard.
My teacher's going kind of fast,
I'm feeling kind of jarred.

To make sure that I understand,
I ask her to give me a hand!

More Detailed Scenarios

It's raining today, so I can't go outside.
Dad's out at the store, and Mom's working.
All my friends are busy and can't come play.
I cant find anything to do, I'm **bored**!

Instead of waiting for Dad to come home or asking Mom what to do, I decide to get creative and make up my own game!

Today's my birthday! I'm turning seven years old. When I got off the school bus and walked into my house-

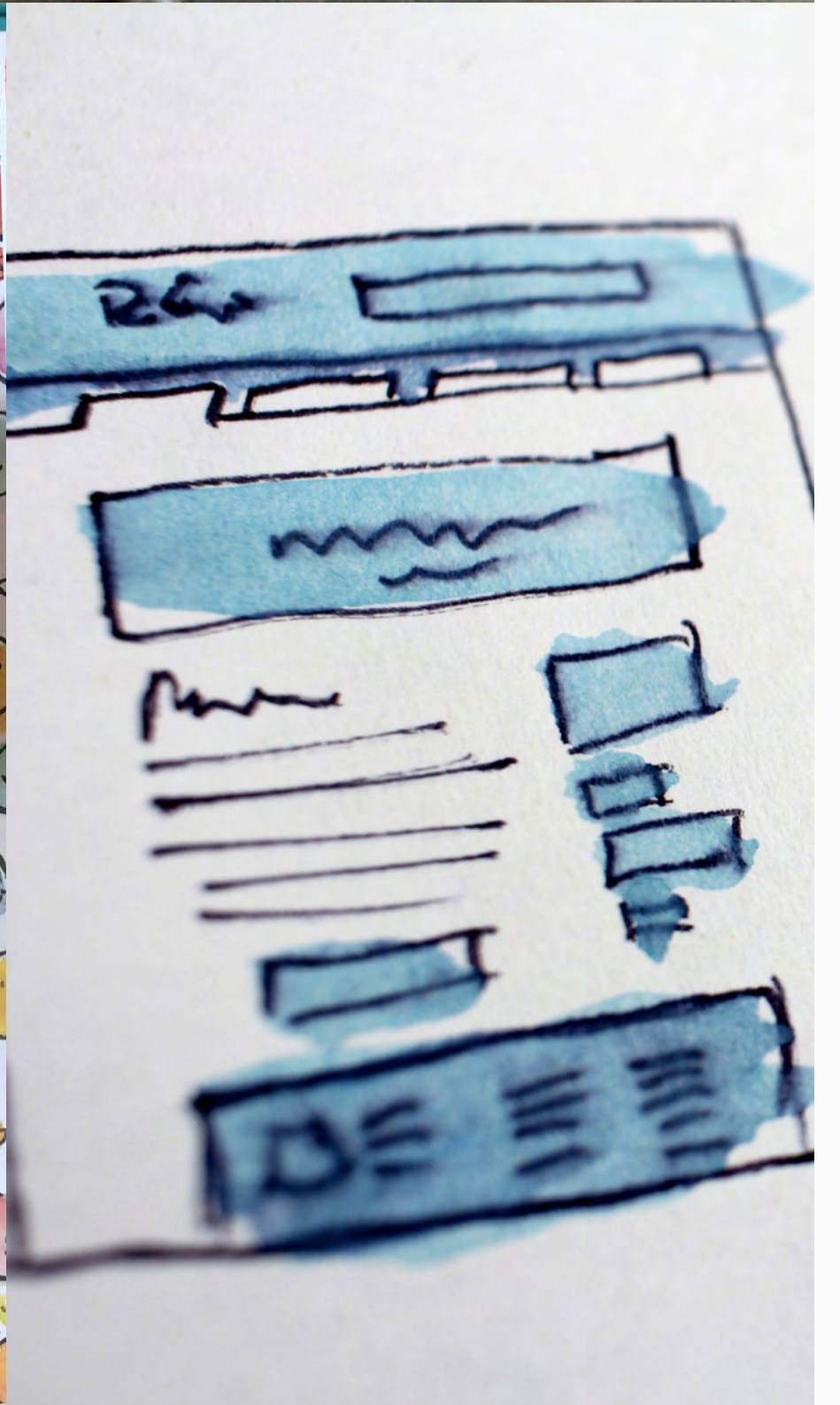
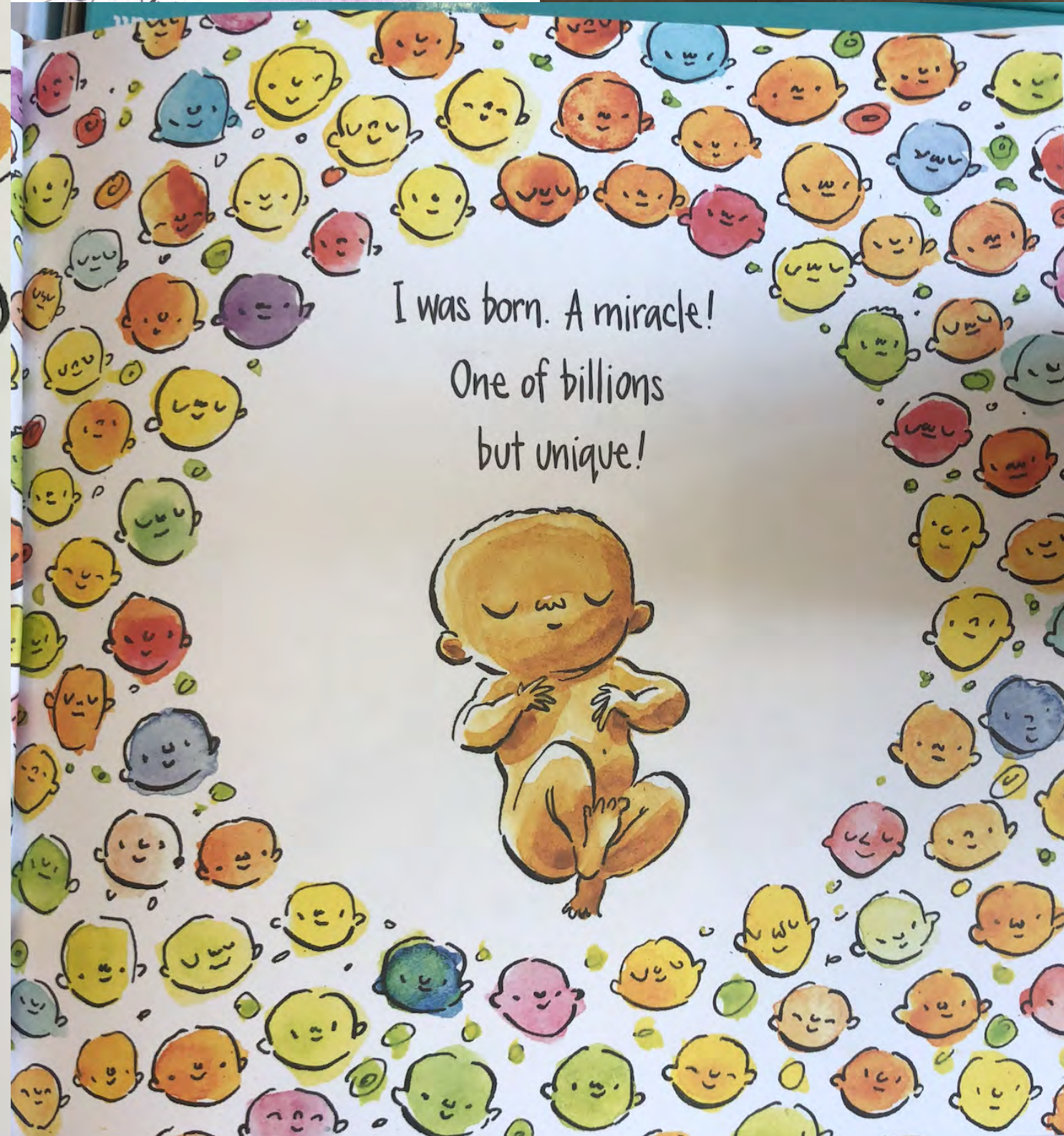
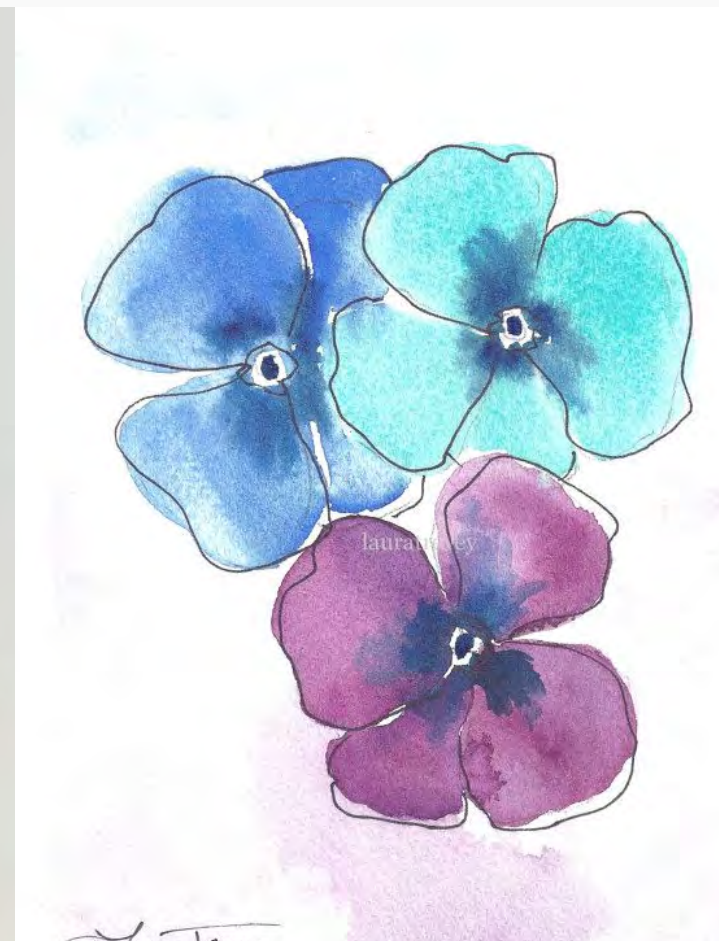
I was **surprised** to see my friends and family there waiting to jump up and yell 'Happy Birthday'!

We just started learning division in school today. It's pretty hard, and I'm not sure I understand how to do it yet.

I tell my teacher I'm **confused**, and ask her if she can explain it to me again.

'Bored' Card

I wanted my design for the 'Bored' card to be very illustrative. I decided to go for a style with a watercolor fill that doesn't have to completely stay within sketchy black outlines. This gives the design a playful, childlike feel.

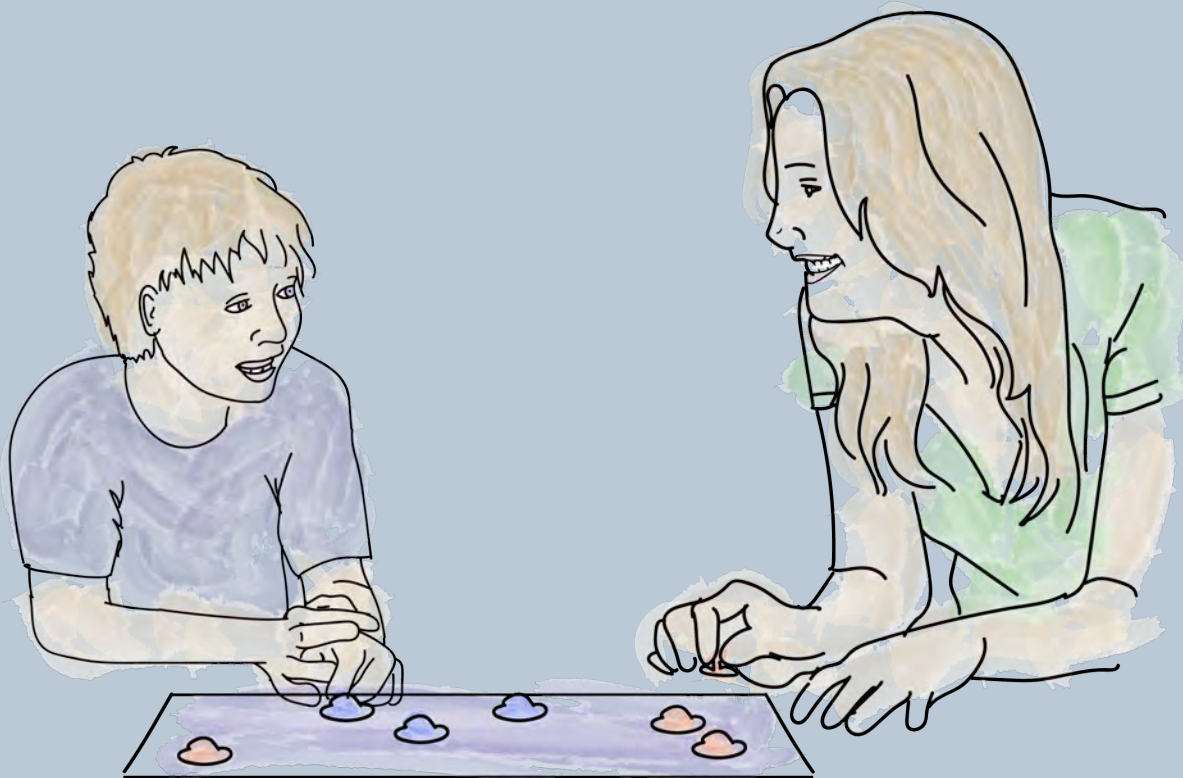


Early Styles

Bored

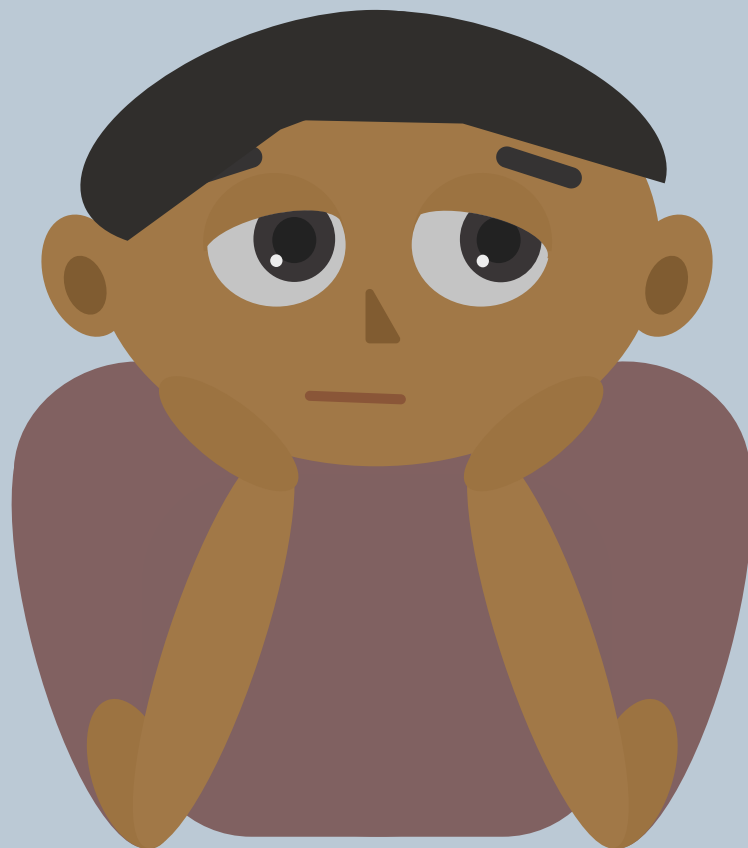


Billy is bored today because
it's raining outside.



He decides to ask his mom
to play board games.

Bored



Later Iteration

Bored



It's raining today, so I can't go outside.
Dad's out at the store, and Mom's working.
All my friends are busy and can't come play.
I can't find anything to do, I'm **bored**!



Instead of waiting for Dad to come home
or asking Mom what to do, I decide to get
creative and make up my own game!

Final Style

Bored



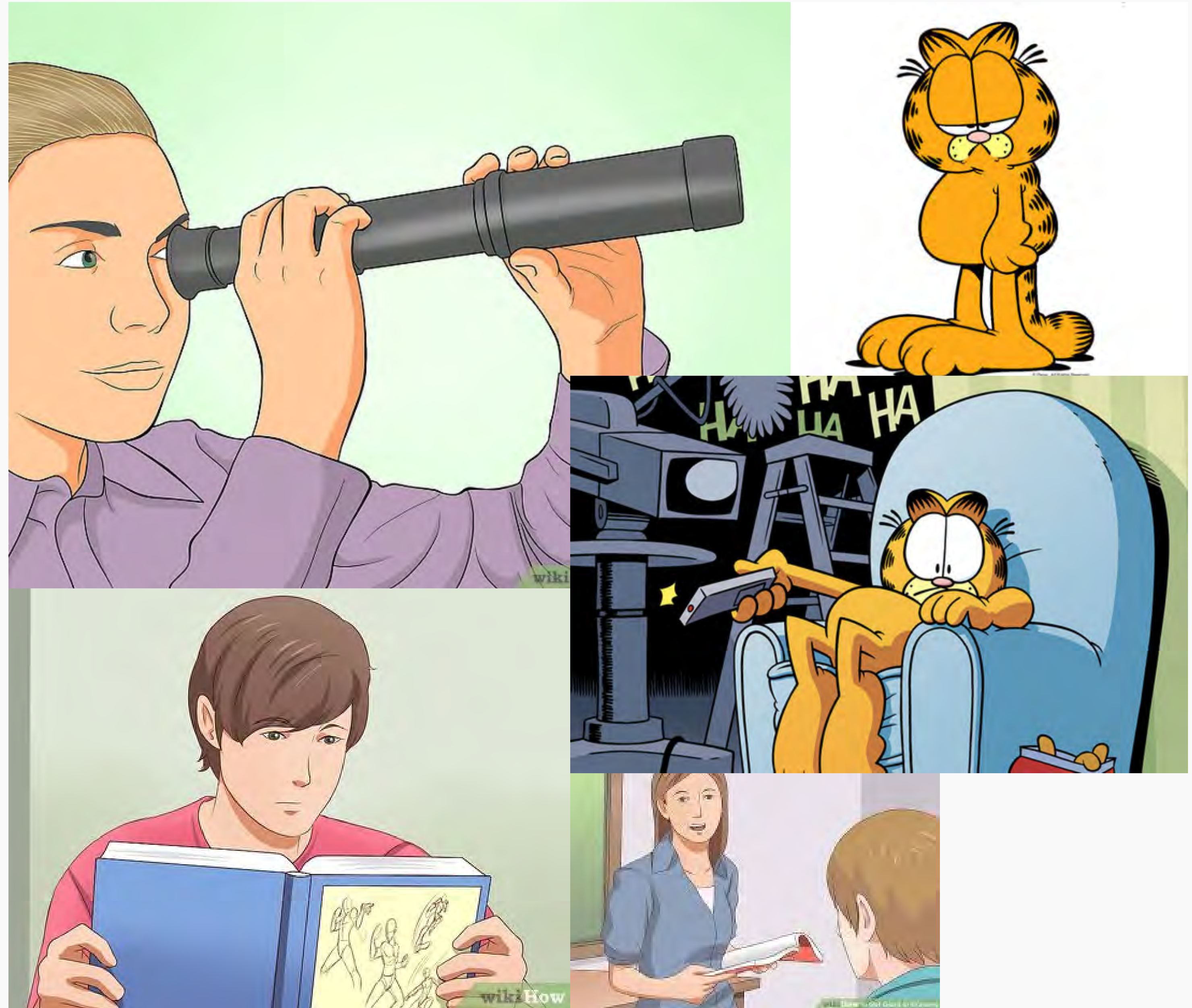
It's raining today, so I
can't go outside. Dad's
out at the store, and
Mom's working.



All my friends are busy
and can't come play. I
can't find anything to do,
I'm **bored!**

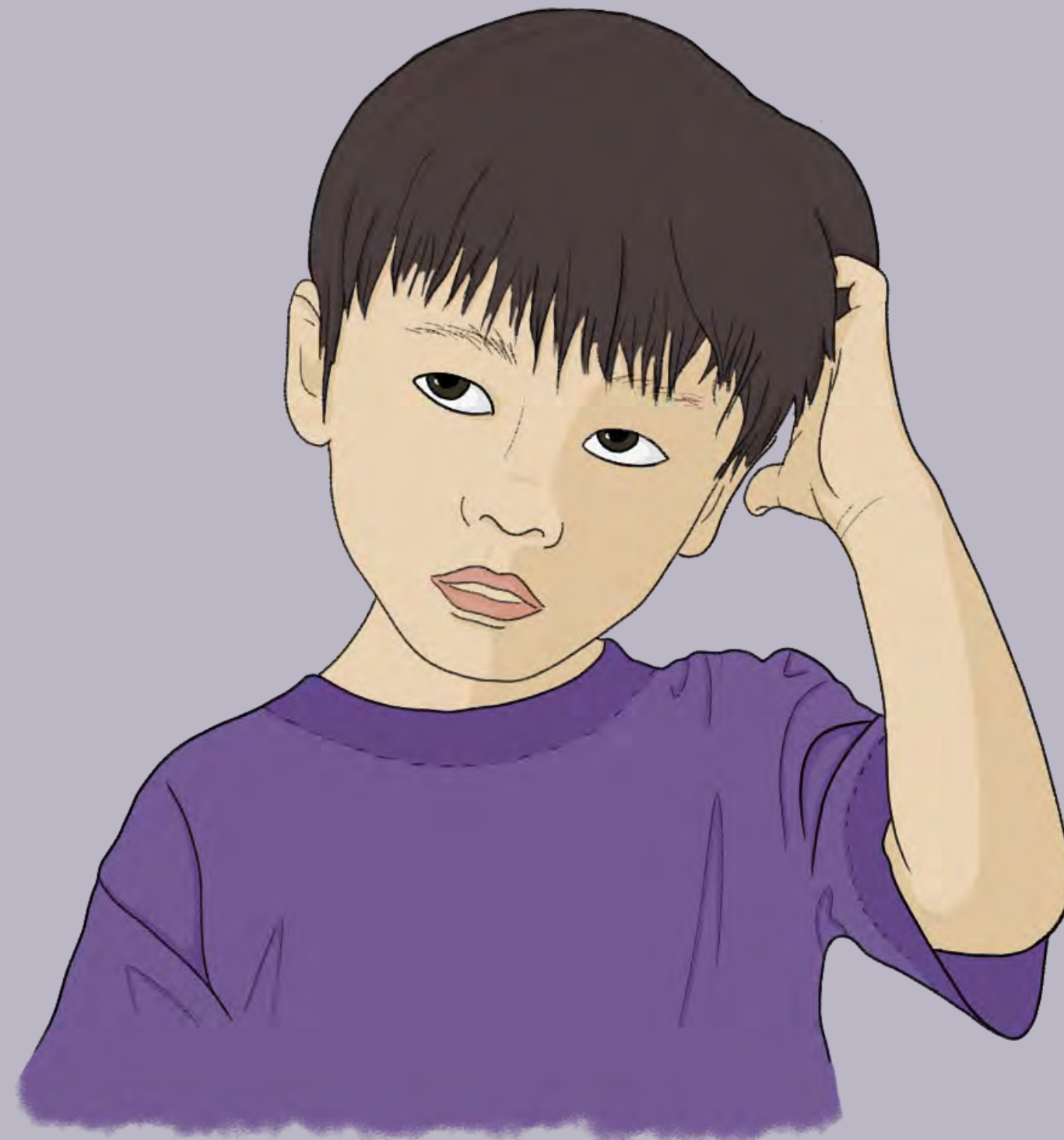
'Confused' Card

For the 'confused' card, I decided on a style that was more detailed. I embraced the 'wikihow illustrations' style, while adding bolder colors with shading and some highlights.



Iteration

Confused



We just started learning division in school today. It's pretty hard, and I'm not sure I understand how to do it yet.



I tell my teacher I'm **confused**, and ask her if she can explain it to me again.

Final Style

Confused



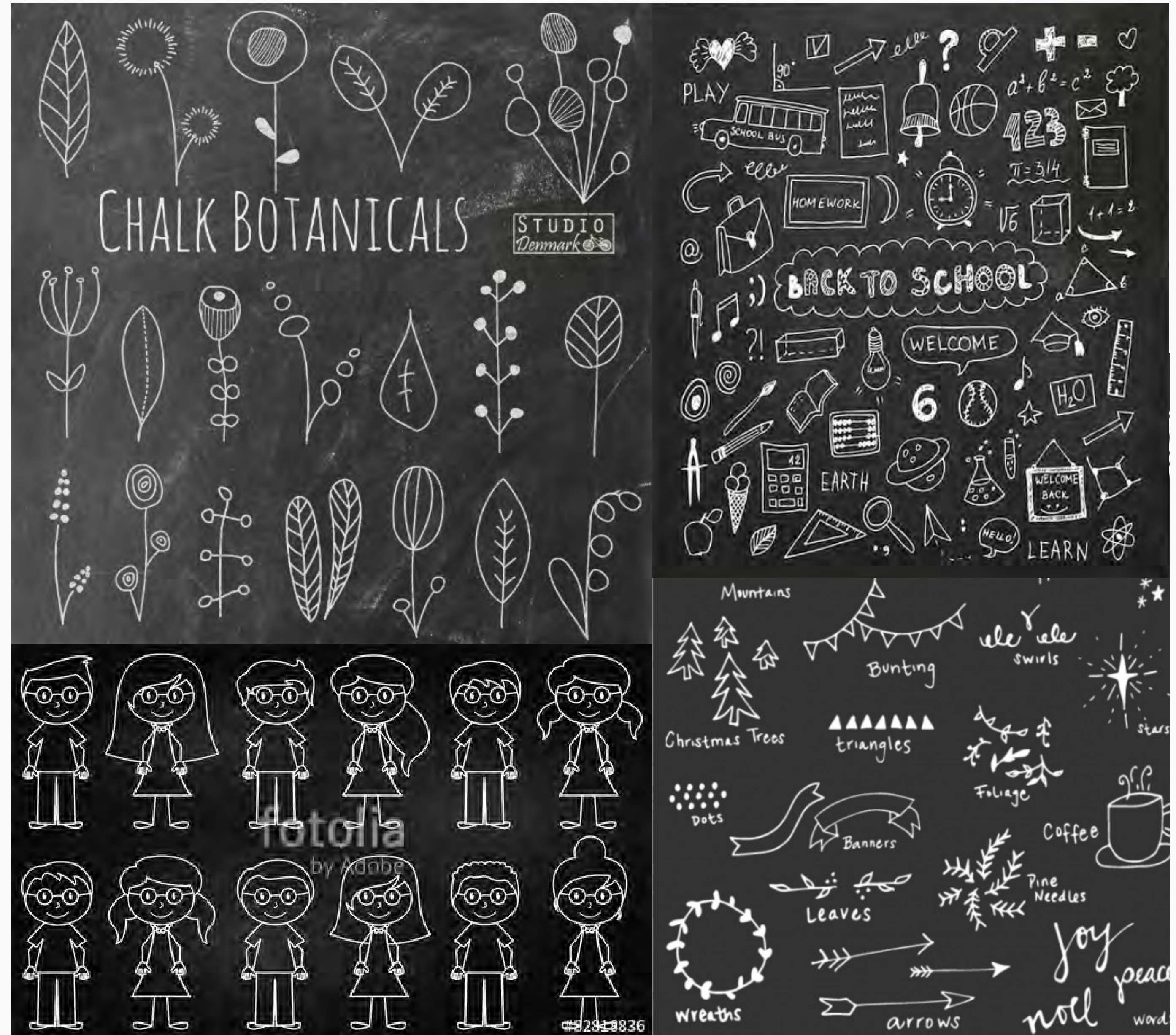
We just started learning division in school today, and I'm not sure I understand how to do it yet.



I tell my teacher I'm **confused**, and ask her if she can explain it to me again.

'Surprised' Card

I wanted to have a chalkboard style for the 'surprised' card. My characters are going to be slightly more detailed than stick figures, so I can have more room to set the scene on the back of the card.



Sketches

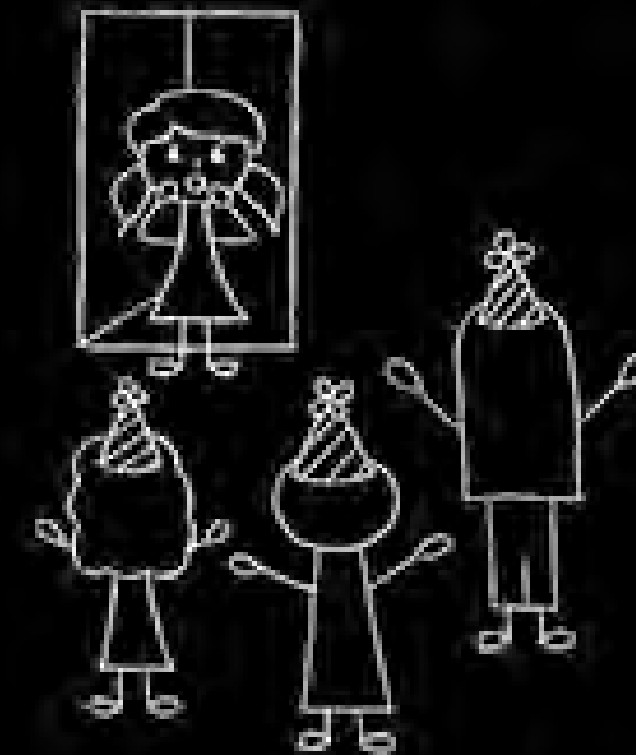


Iteration

Surprised



Today's my birthday!
I'm turning seven. When
I got off the bus and
walked into my house-



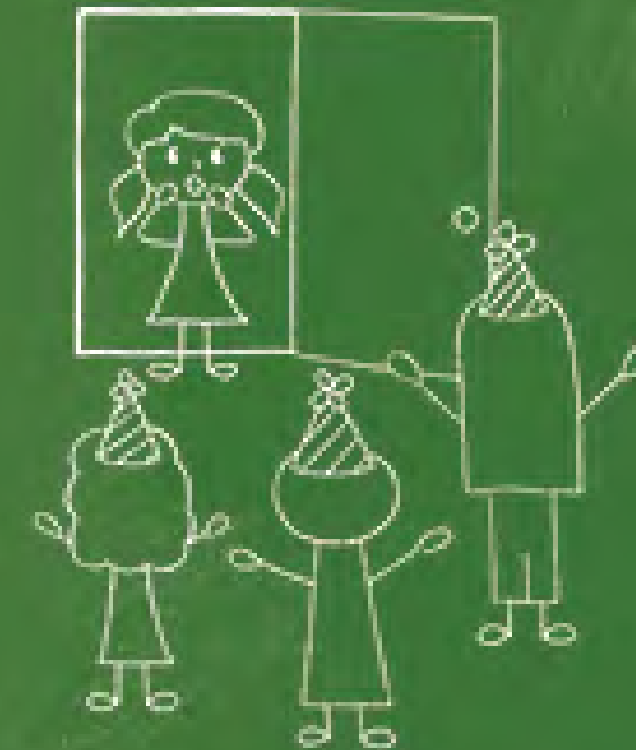
I was **surprised** to see
my friends and family
jump up and yell 'Happy
Birthday!'

Final Style

Surprised



Today's my birthday!
I'm turning seven. When
I got off the bus and
walked into my house-



I was **surprised** to
see my friends and
family jump up and yell
'Happy Birthday!'

iPad Pro Dimensions

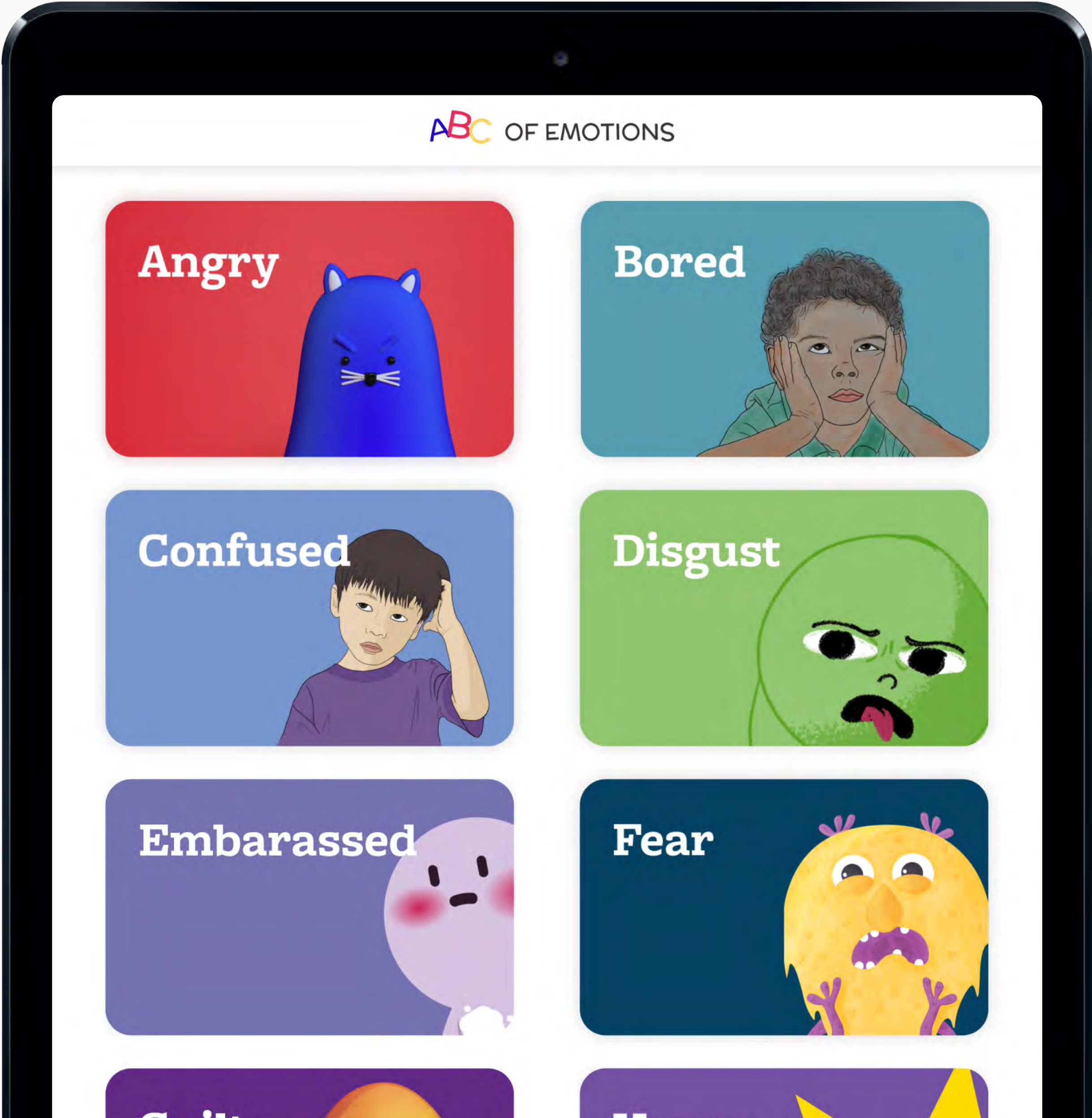
Size: 2732 px X 2048 px

12.9" Diagonal
264 ppi

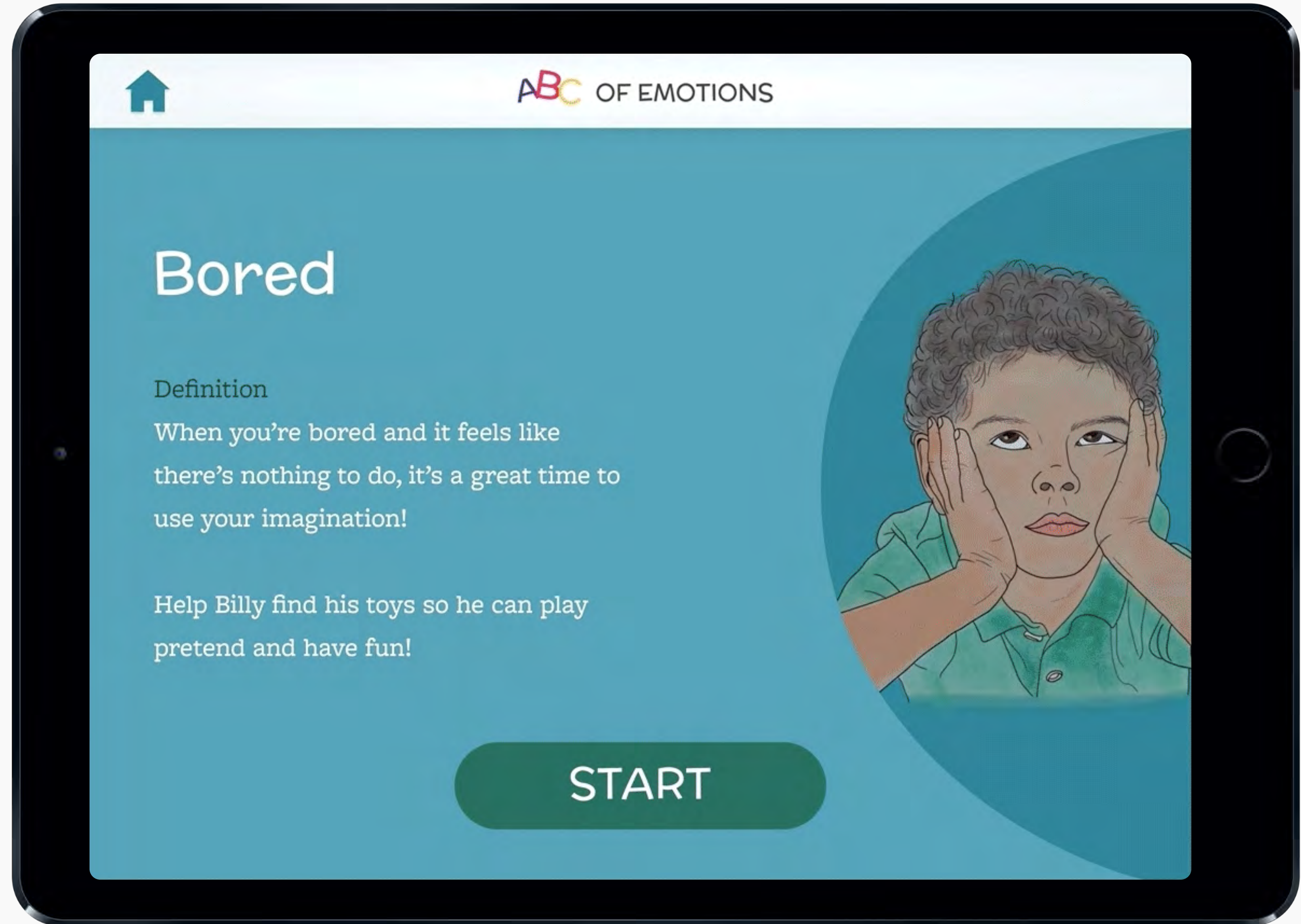
Body Copy Font

FreightMicro Pro Light

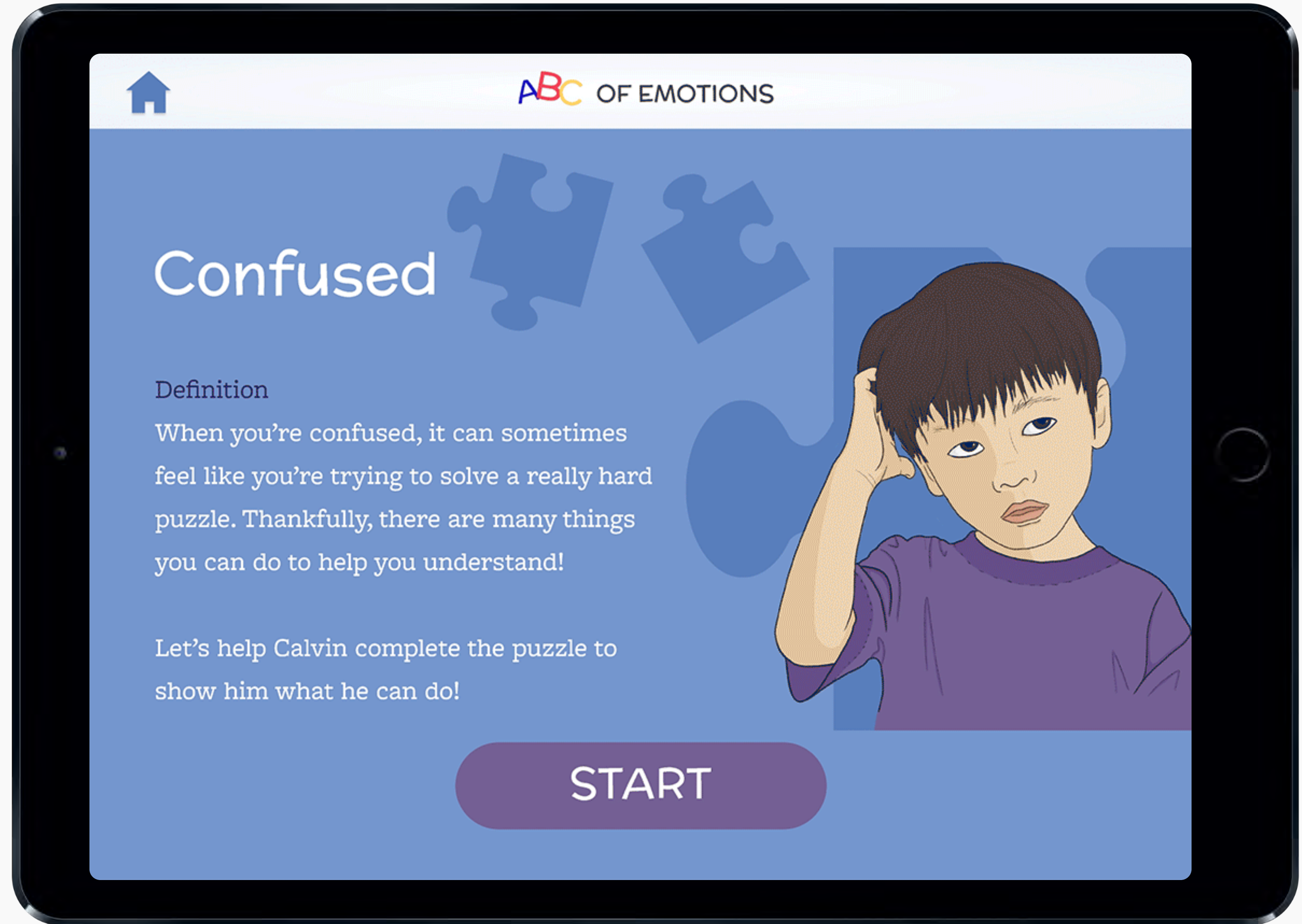
The quick brown fox
jumps over the lazy
dog



Bored Interaction



Confused Interaction



Surprised Interaction



