


Introduction

A large, bold, orange letter 'B' is centered in the upper half of the left column.

B is for body.

The Message

Everybody type is accepted and beautiful.

A large, bold, orange letter 'H' is centered in the upper half of the right column.

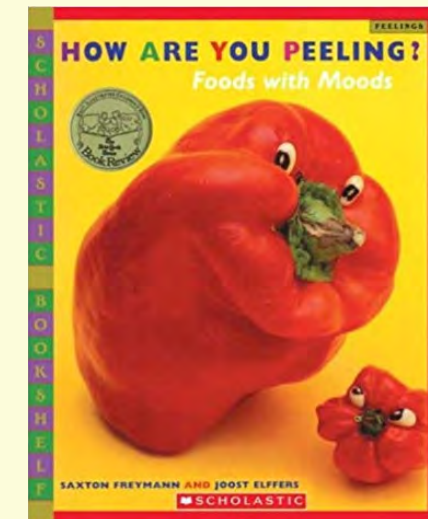
H is for health.

The Message

To take care of one's physical and mental health is empowerment.

Body

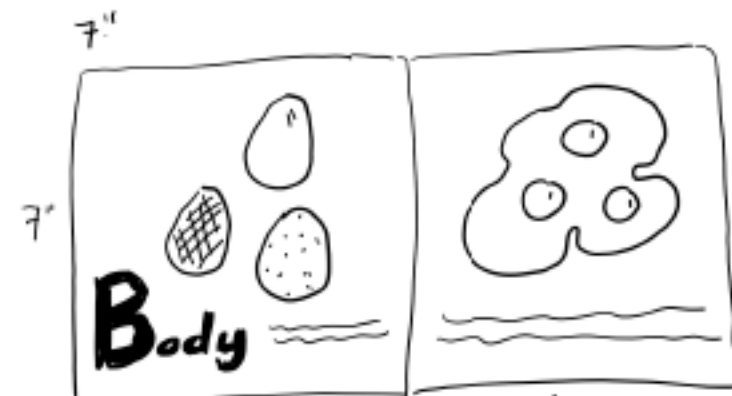
Mood Board



Rhyming Scheme

Your body can grow big or small, short or tall.
They're all special, so let's embrace them all.

Body



different color eggs, the same inside

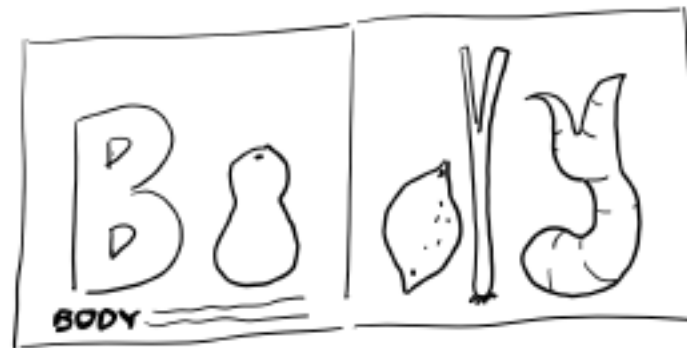


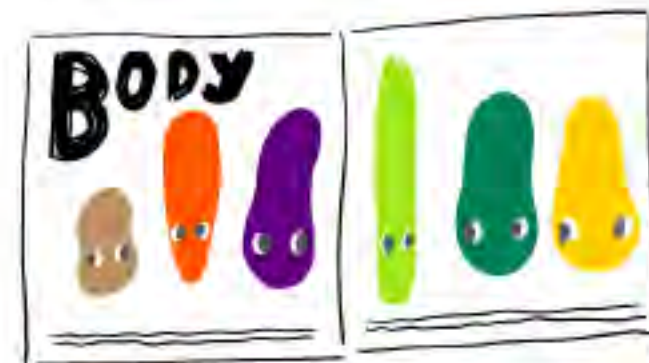
image as type.



No matter shape or size, add "body" to the stew... still tasty.



everybody is a beach body.



Body

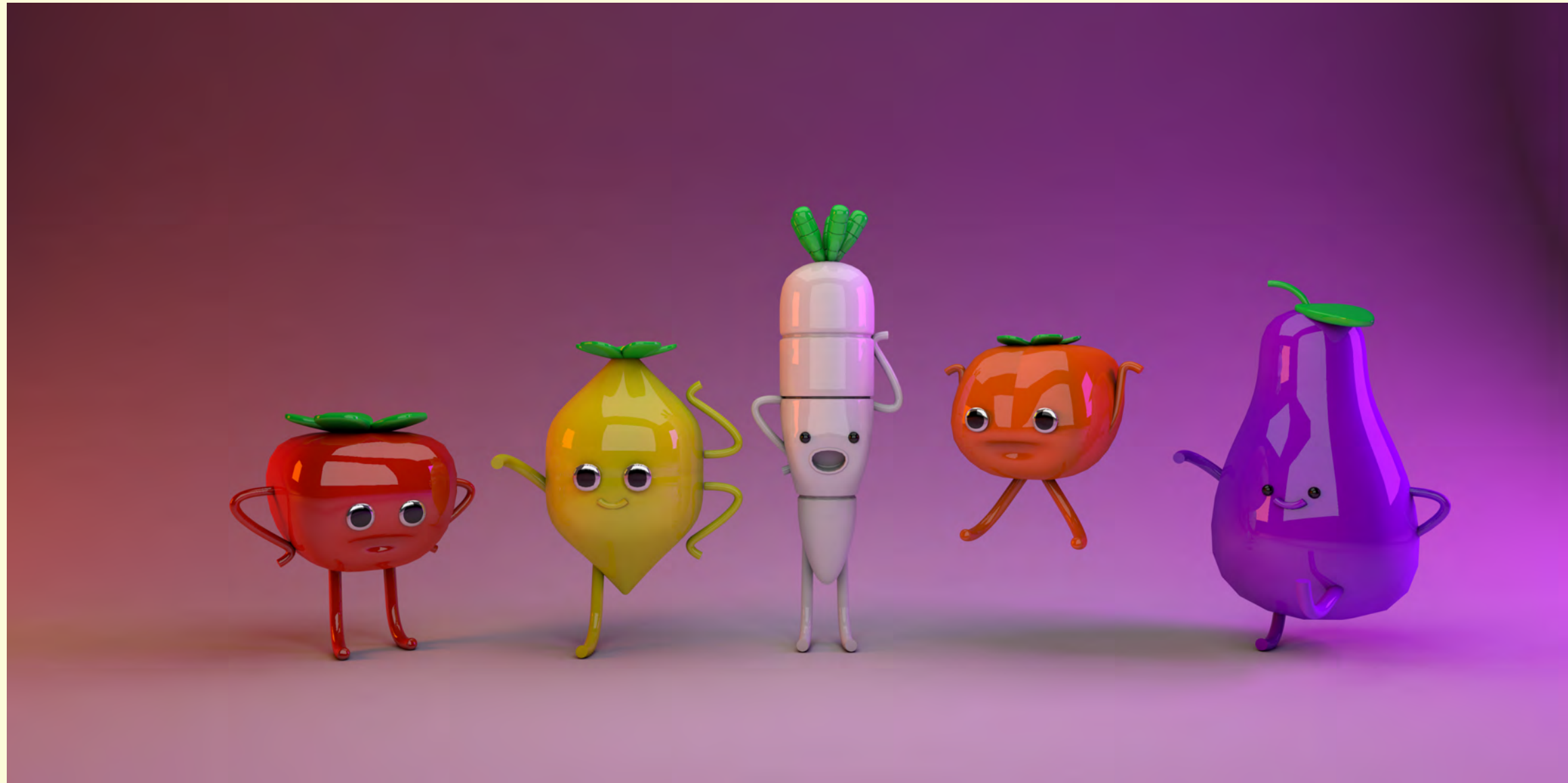


Photographing Assets

I tried to photograph physical fruits, but the results were not to be desired.



Body



Body

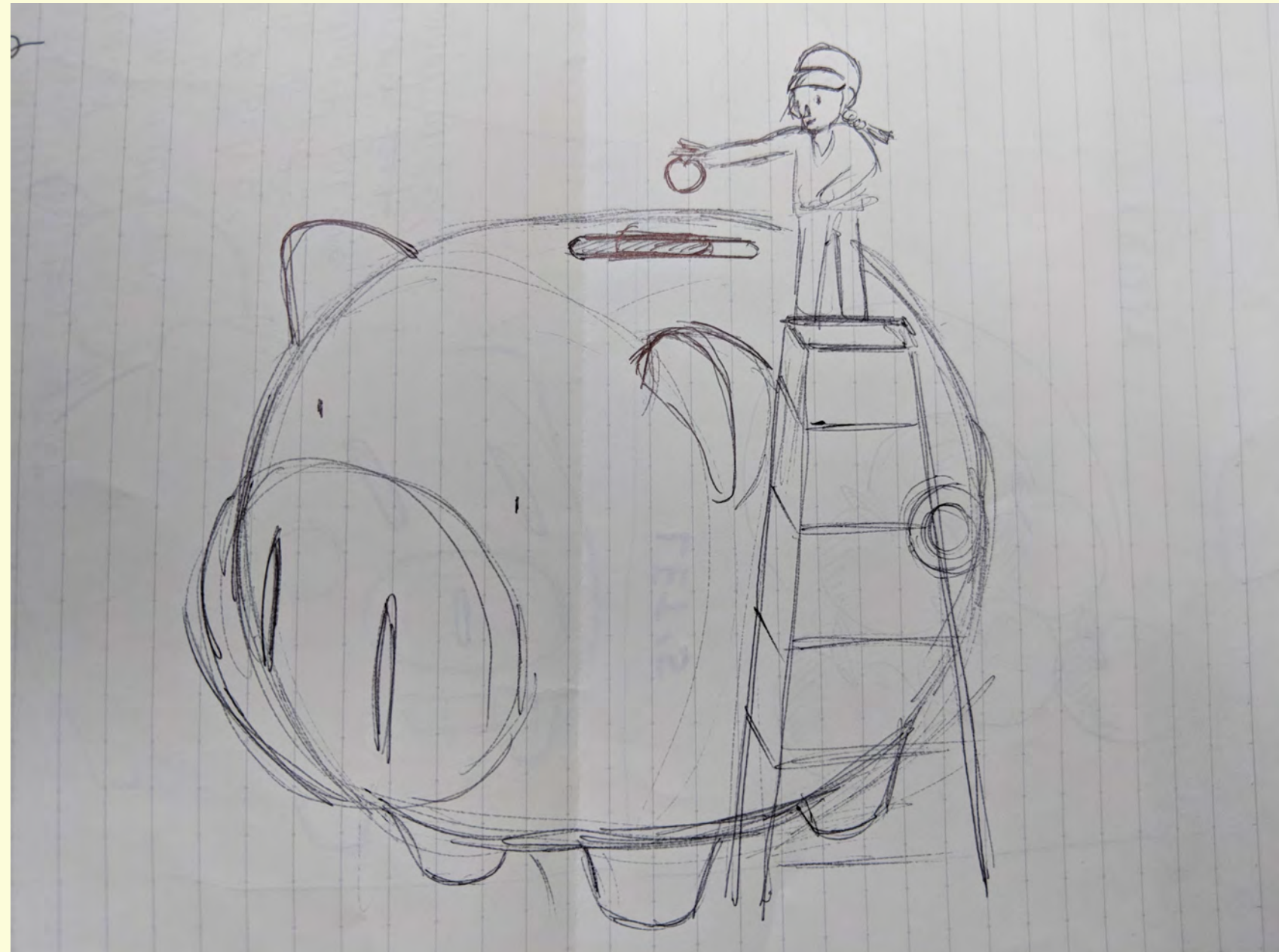
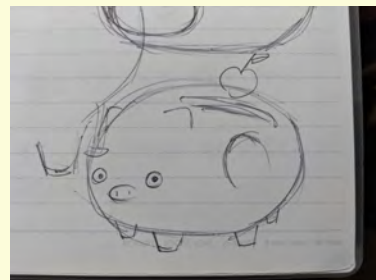
B



B is for body. Your body can grow big or small, short or tall.

They're all special, so let's embrace them all!

Health



Health

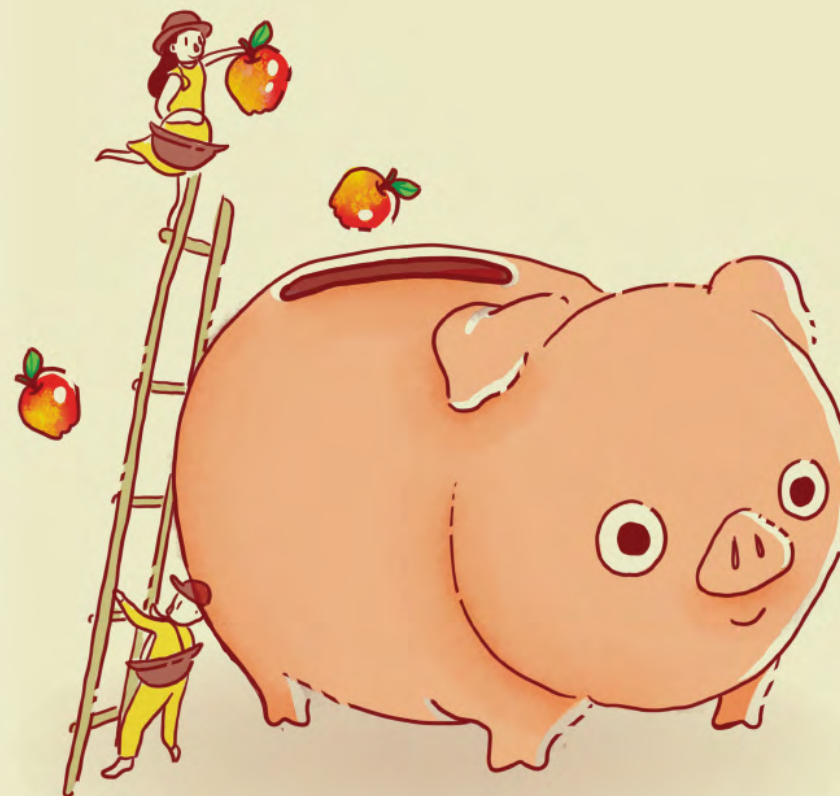


H is for *health*.

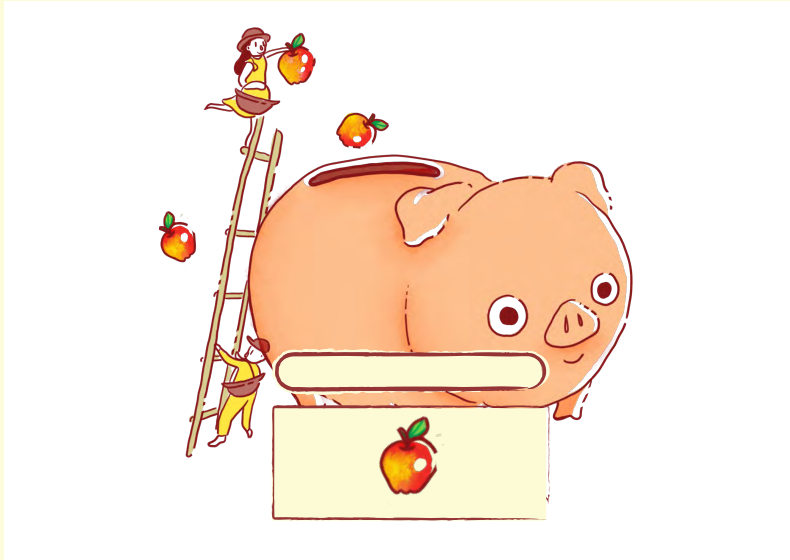
An apple a day,
is the right way.

Nothing makes you more wealthy,
than simply by being healthy.

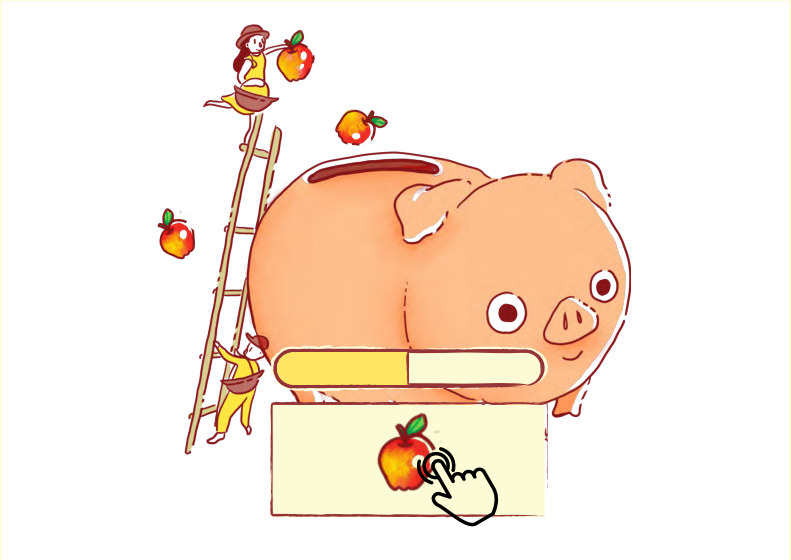
Invest in health today,
for tomorrow the longer we'll play.



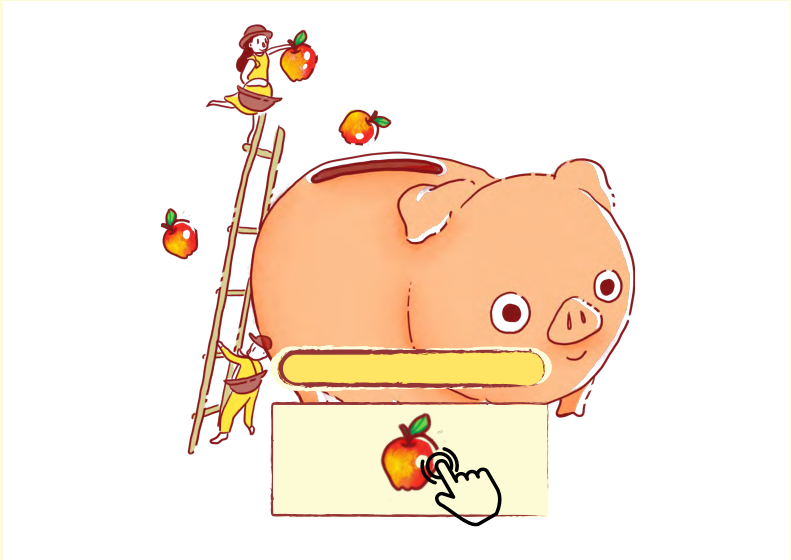
Body



Interactions show up.



Tap apple to feed the pig.



When the bar is full, it will transition into another animation.

Thank You

Christine Van