LETTERS

A is for access

G is for gender

M is for movement

MY GOAL

Create a book that not only teaches kids about empowerment but actively helps them to feel empowered in their daily lives

Background

Audience

Kids 8-12

Technology

iPad Air 2

Print Media

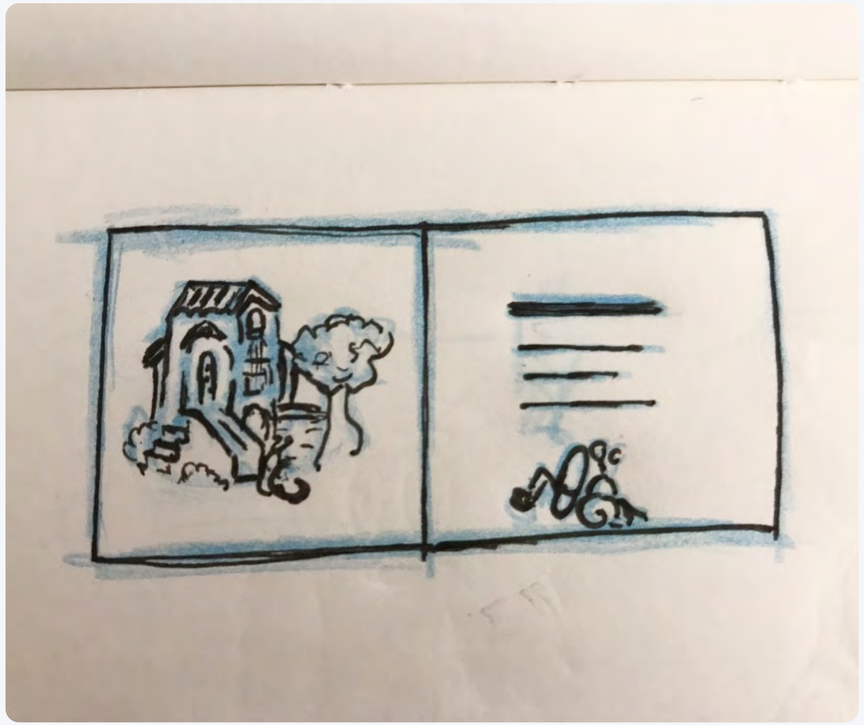
7" X 7" Book

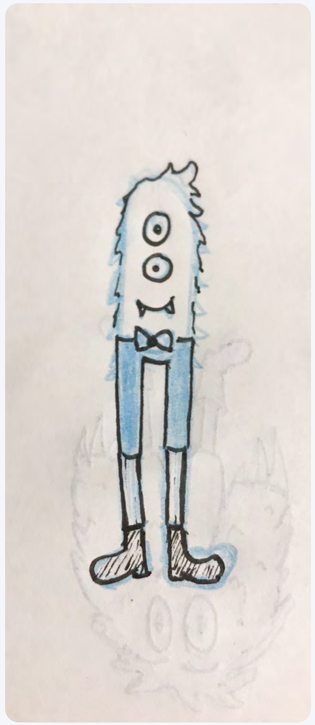
A IS FOR

ACCESS

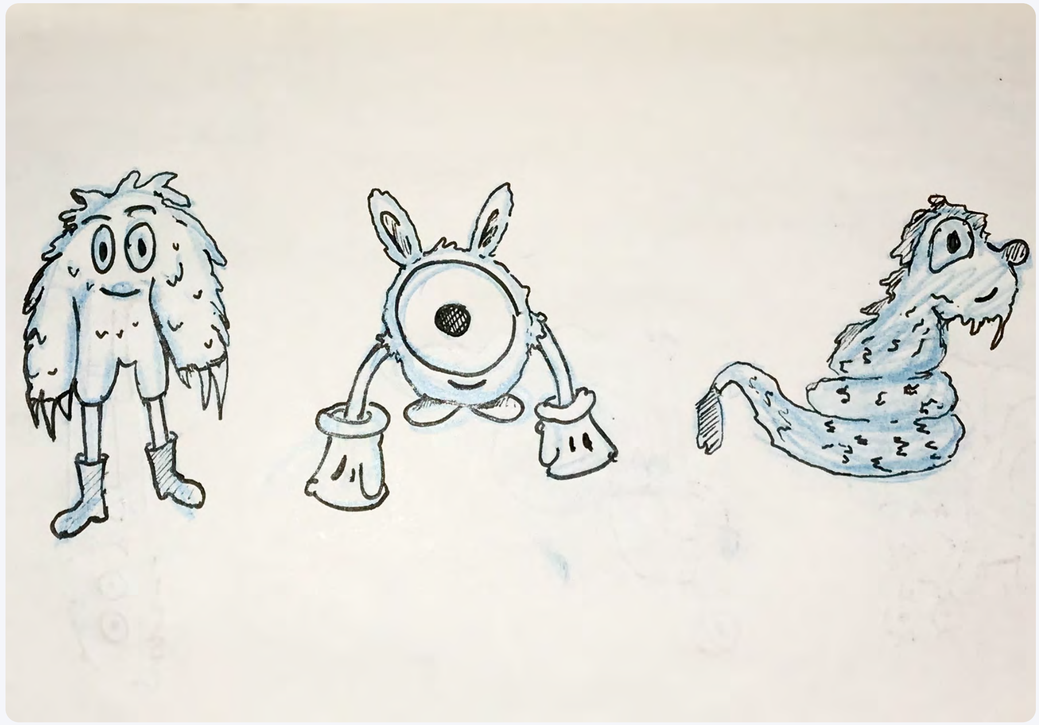
Show and normalize differences in types and levels of access

SKETCHES





EXPERIMENTATION



It took several iterations of character designs to settle on characters that could best convey the message of the page.

ILLUSTRATION

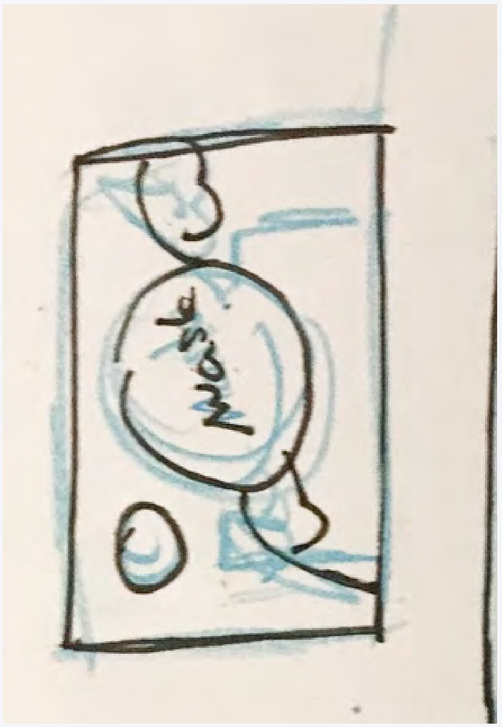
For my illustration, I used a combination of physical pen and ink line work with digital coloring techniques.

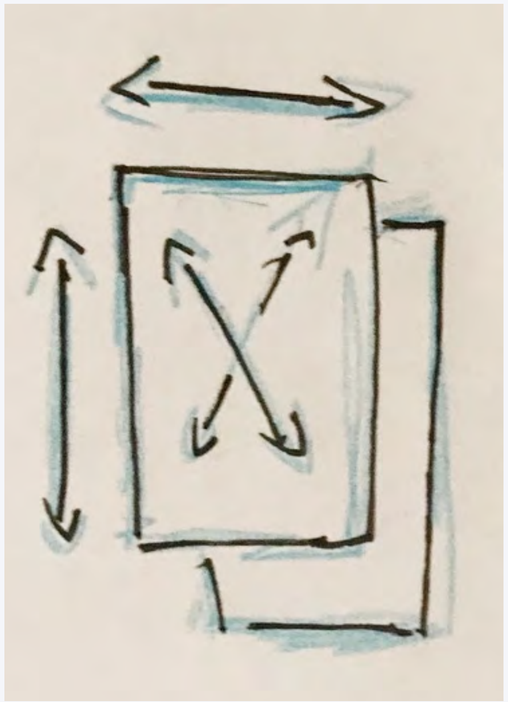
A IS FOR ACCESS

TO EACH THEIR OWN.
YOU DON'T NEED TO TAKE THE STAIRS
TO BE WELCOME IN MY HOME.

I DON'T NEED TO HEAR YOUR VOICE
TO KNOW I LOVE THE TONE.
EVEN IF I CAN'T HOLD YOUR HAND
I KNOW I'M NOT ALONE.

INTERACTION





G IS FOR

GENDER

focus on dispelling gender norms rather than trying to explain the complexities of sex and gender to a young audience

SKETCHES

EXPERIMENTATION

I had initially planned to go with a 3D miniature style but after doing style tests found that this style felt out of place and didn't fully convey the message I wanted

ILLUSTRATION

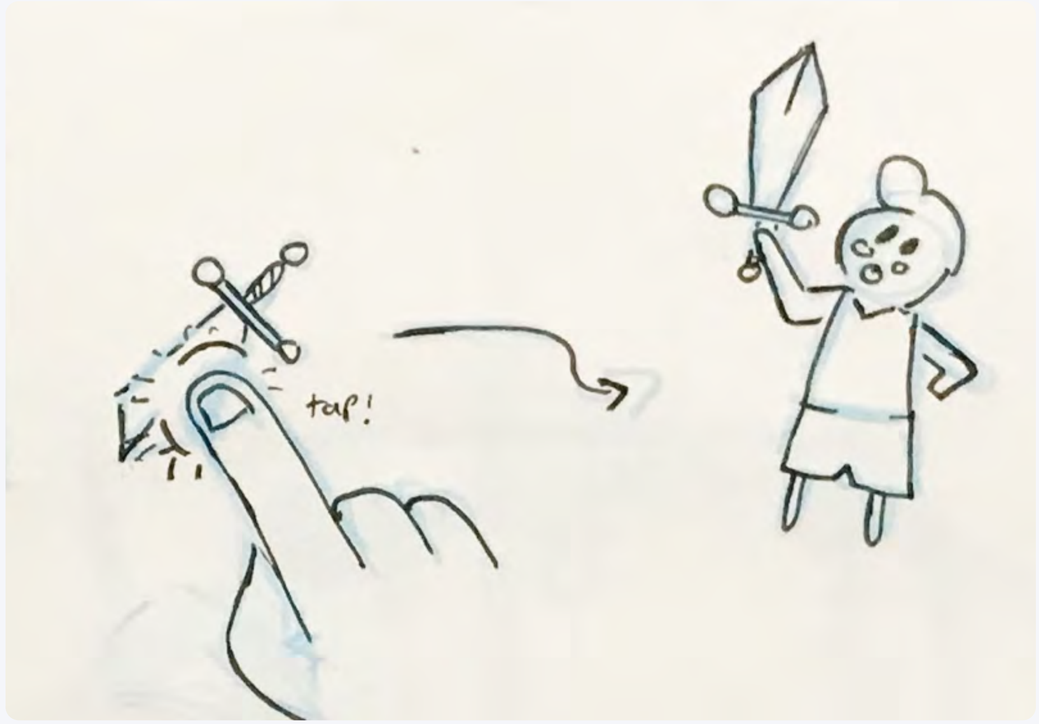
After experimenting with 3D I decided to unify all of my Illustrations with a hand-drawn watercolor aesthetic

G IS FOR GENDER

WHICHEVER YOU FEEL.
WHO YOU ARE YOU NEED NOT CONCEAL.

YOU DON'T NEED A HERO TO
FEEL LIKE YOUR WHOLE.
AND DON'T BE AFRAID TO TAKE ON THAT ROLE.

INTERACTION



M IS FOR

MOVEMENT

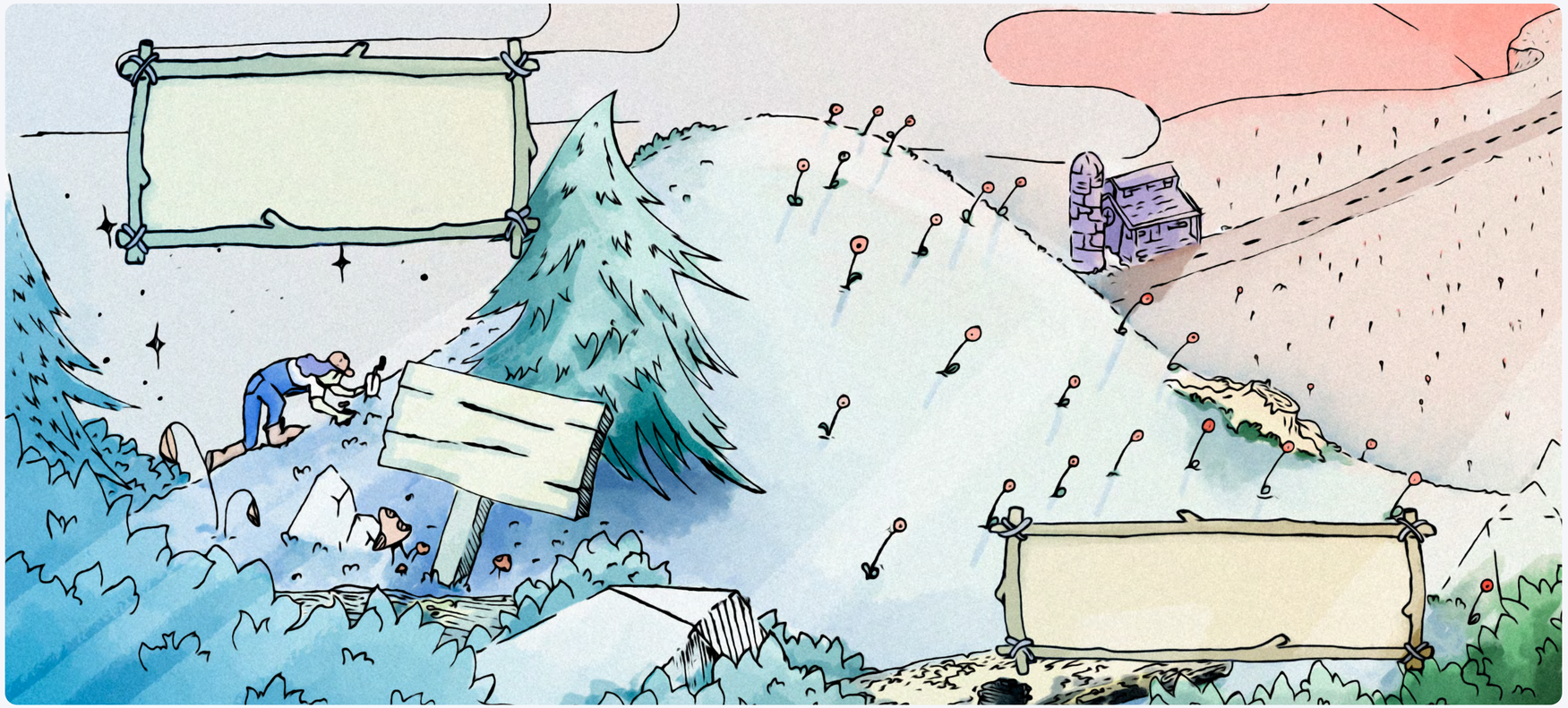
Show how every important movement begins as a small seed of an idea that when properly nurtured grows and spreads

SKETCHES

EXPERIMENTATION

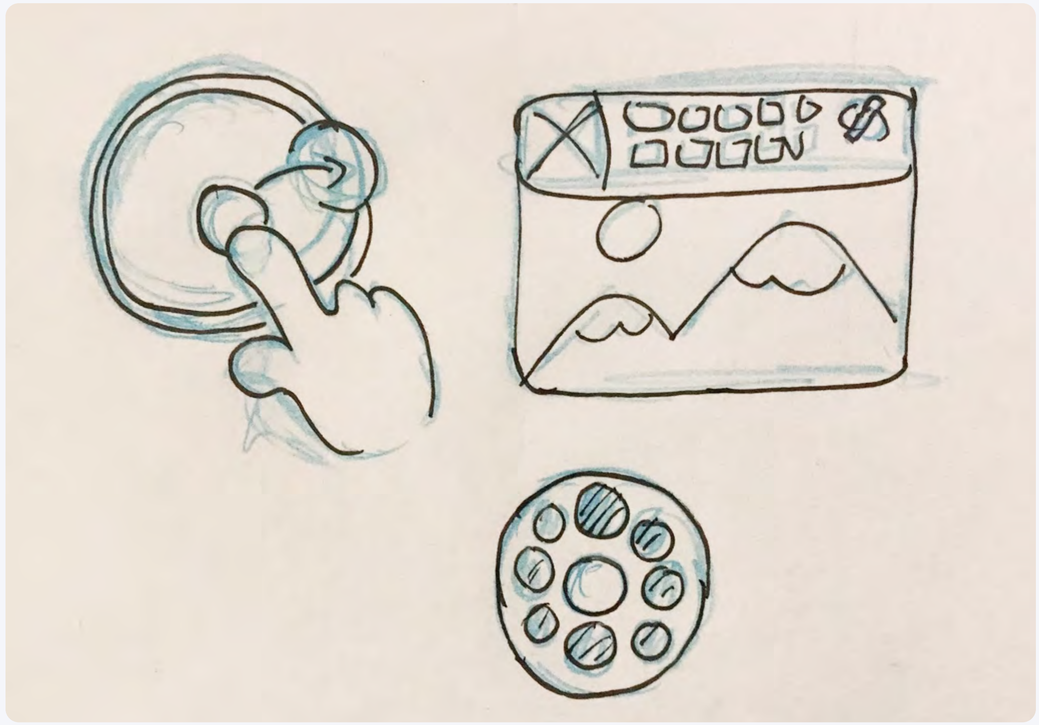
Using acrylic ink and brushes I did a coloring test that resulted in me choosing to color my illustrations digitally for consistency but still use hand-drawn lines to make it appear more natural.

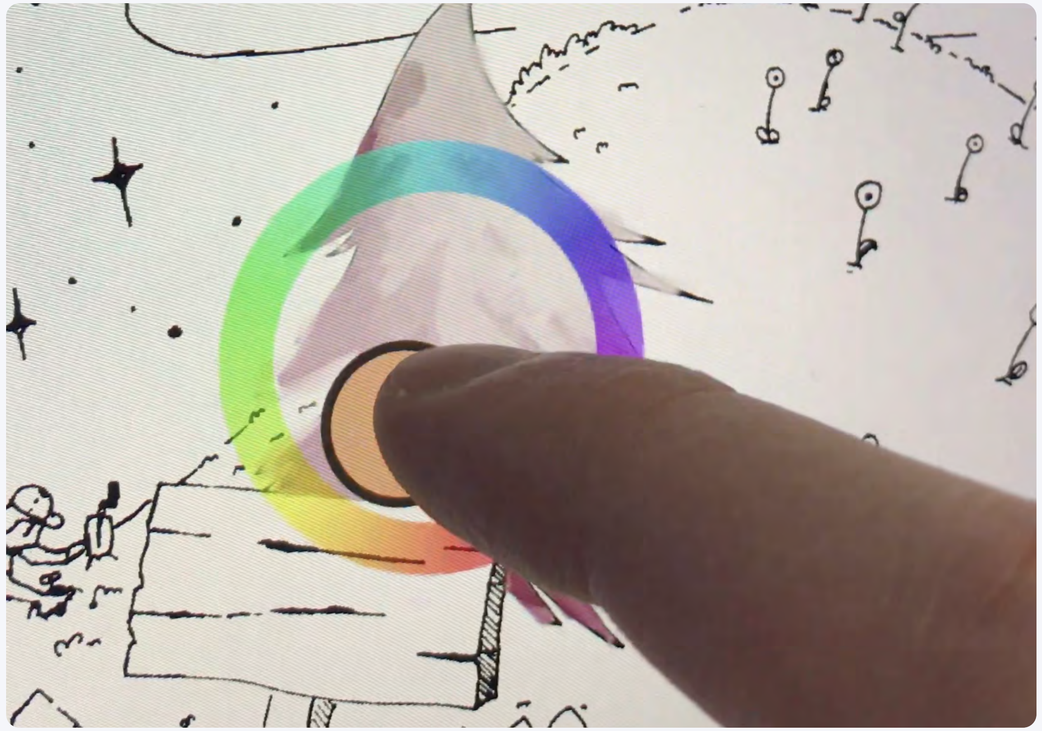
ILLUSTRATION



M IS FOR MOVEMENT
THAT SPRINGS FROM THE
SEEDS YOU SOW
BUT ONLY WHEN IT TAKES ROOT IN
THE HEART WILL IT START TO GROW

INTERACTION





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THANK YOU

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